

# Dharmsinh Desai University, Nadiad

## DDU SSIP Cell

<b>Event Name</b>	: Mentoring Session on “Road-map for Building an Innovative Product: From Ideation to Execution” and “Innovative Idea Competition”
<b>Date</b>	: 01/10/2024
<b>Venue/ Mode</b>	: Offline at Faculty of Pharmacy, DDU, Nadiad
<b>No of Participants</b>	: 120
<b>Speakers Name, Designation and Mobile number</b>	: 1. CA Hiren Patel, HDNK & Associates, Nadiad [Mo- 9428152955] 2. Dr. Pranav Jogani, Head, R & D, Biomatrix Healthcare Pvt. Ltd., Ahmedabad [Mo- 9974051075]
<b>Organizing department / Faculty</b>	: Faculty of Pharmacy, DDU, Nadiad

### About the Event:

The mentoring session was organized to enrich the students with process of product development as well as legal and financial requirements and resources for the start-ups. The idea competition was organized to identify innovative research ideas that can be converted in to market products and motivate students for thinking out of the box. The other objectives include to enhance students’ ability for doing innovative research and aware students about SSIP scheme.

### Outcome of the Event:

Participants learned about stages of pharmaceutical product development as well as legal and financial requirements and resources available for the start-ups in Gujarat. Participants gained knowledge about critical aspects of pharmaceutical product development. Participants were also made aware about various government incentives and supports for the start-up and MSME.

### Event Photos:

