

Vikas Saptah: Startup-MSME Connect Workshop

15/10/2024

CrAdLE-EDII

As part of **Vikas Saptah**, celebrating Gujarat's 23-year development journey (2001–2024), **CrAdLE-EDII** hosted a workshop titled “**Startup-MSME Connect**” in collaboration with **Karnavati Innovation & Incubation Foundation – KMET, Karnavati University**. The workshop aimed to foster collaboration between startups, MSMEs, and students while strengthening the entrepreneurial ecosystem in Gujarat.

The event commenced with an exhibition featuring 10 innovative startups, incubated at CrAdLE and KMET, showcasing their groundbreaking ideas and solutions. These exhibits provided attendees with valuable insights into the potential of startups to address real-world challenges.

The program highlighted Gujarat’s startup ecosystem journey, reflecting on how the state has emerged as a hub for innovation and entrepreneurship over the years. An inspiring success story was shared by Ms. Shruti Mehta, founder of BharatGodam Solutions LLP, motivating participants by illustrating how persistence and innovation can drive entrepreneurial success.

Participants also engaged in an idea-generation exercise, designed to spark creativity and encourage collaborative problem-solving among the 30+ attendees, including startups, students, and MSMEs.



The workshop successfully provided a platform for knowledge exchange, networking, and collaboration, reinforcing Gujarat's commitment to fostering a vibrant entrepreneurial ecosystem.



    

STARTUP MSME CONNECT

CELEBRATING

VIKAS SAPTAH

Join us in celebrating 23 years of
Gujarat's Development

TUESDAY  AT 4.30 PM – 5.45 PM
OCTOBER 15, 2024  MANTHAN, EDII, AHMEDABAD

**DON'T MISS OUT ON THIS OPPORTUNITY TO
LEARN AND NETWORK WITH INDUSTRY
LEADERS!**

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