

National Seminar: Igniting Your Startup - A Deep Dive into Entrepreneurship and IPR

06-12-2024

CrAdLE-EDII

EDII, in collaboration with **Dhirubhai Ambani University, School of Law**, successfully organized a seminar focusing on the critical intersection of **Entrepreneurship and Intellectual Property Rights (IPR)**. The event featured two esteemed speakers: **Prof. Srividhya Ragavan** from Texas A&M University and **Shri Prakalpa Sharma**, Deputy Registrar (Law) at IIT Kanpur and former Senior Examiner at the Office of Controller General of Patents, Designs & Trade Marks, Ministry of Commerce and Industry.

The seminar provided participants with a deep understanding of **IPR strategies and legal frameworks**, essential for startups to safeguard their innovations and maximize their competitive edge. The speakers emphasized the importance of protecting intellectual assets through patents, trademarks, and copyrights, while also addressing how legal compliance strengthens startup credibility and investor confidence.

With over 70 participants in attendance, the event served as a platform for entrepreneurs to gain actionable insights on leveraging IPR to create sustainable business models. Practical strategies shared during the session empowered attendees to navigate the entrepreneurial ecosystem more effectively, ensuring their ideas and innovations are well-protected.



