

Building a Successful Startup: The Importance of Team, Product, and Market Fit

14-11-2024

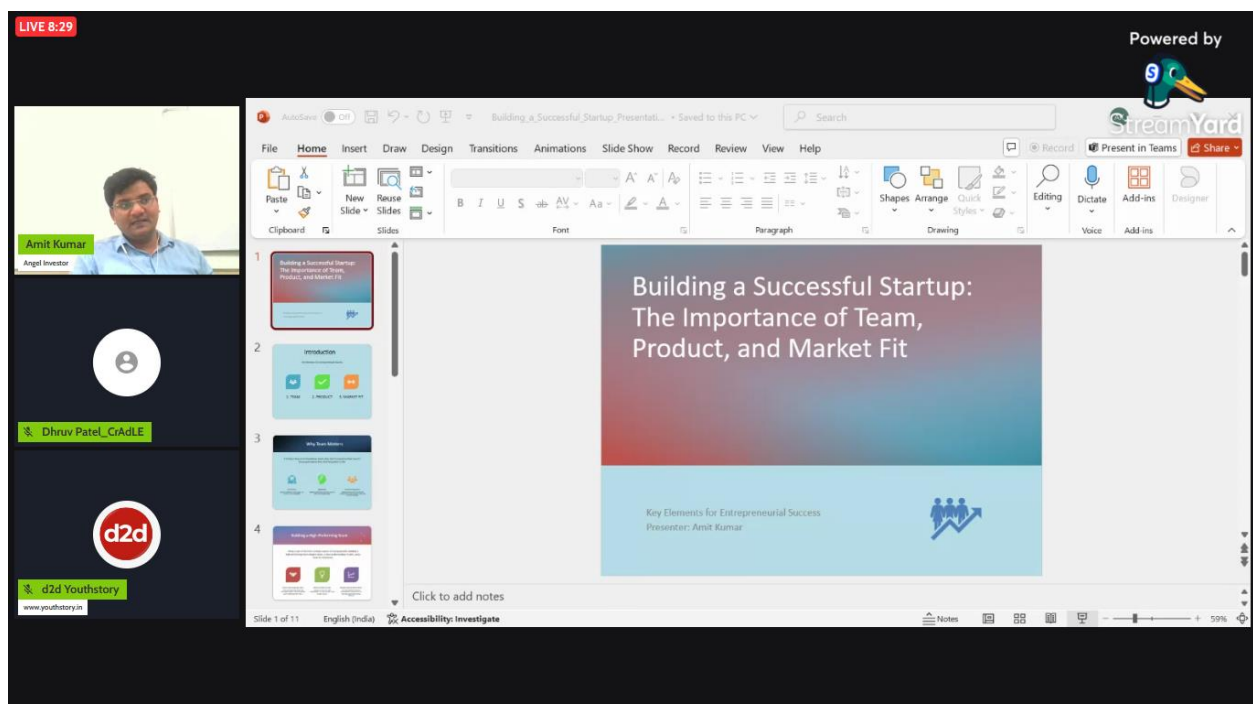
CrAdLE

CrAdLE recently hosted an impactful online session with Amit Kumar, an accomplished entrepreneur, investor, and former Product VP at Meta. With a stellar academic background from prestigious institutions such as IIT Delhi, IISc Bangalore, FMS Delhi, and MIT Sloan USA, Amit Kumar shared invaluable insights into the three critical pillars of startup success: Team, Product, and Market Fit.

The session emphasized the importance of building a diverse and competent team, creating a product that solves real-world problems, and achieving the right market fit to ensure scalability and long-term sustainability. Amit's vast experience as an angel investor provided participants with a unique perspective on what investors look for in startups and how to position their ventures for funding success.

Over 80 participants actively engaged in the session, gaining actionable strategies and a deeper understanding of investor expectations. The interactive format allowed entrepreneurs to ask questions, aligning their startup approaches with proven practices shared by Amit Kumar.

The session inspired participants to refine their strategies and reinforced the significance of innovation, adaptability, and collaboration in the startup ecosystem.



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The Role of Product in Startup Success

A successful product is one that solves a real problem and creates value for the target market

Innovation & Uniqueness
Products that offer something new stand out and attract customers.

Customer-Centric Design
with the end-user in mind, prioritizing their needs and preferences.

Continuous Improvement
Successful products evolve based on customer feedback and market trends.

Amit Kumar
Angel Investor

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Slide 5 of 11 English (India) Accessibility: Investgate

ONLINE SPEAKING SESSION

Entrepreneurship Development Institute of India Ahmedabad

CrADLE
Mentor - Nurture - Grow
Created and Supported by NESTER Division, IIT New Delhi

SPEAKER:
AMIT KUMAR
EX. PRODUCT VP AT META
ANGEL INVESTORS
ALUMNI:- IIT DELHI, IISc BANGALORE.
FMS DELHI , MIT SLOAN USA .

TOPIC OF DISCUSSION

Building a Successful Startup: The Importance of Team, Product, and Market Fit

November 14th 2024

Time at 03:00 PM

Scan the QR code to join the session

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