



SEMINAR ON INNOVATION AND STARTUP SCHEMES 11 DECEMBER, 2024



NOBLE UNIVERSITY, PARTH VATIKA,
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Noble University–Startup and Innovation Activities

Noble Entrepreneurship Cell (NEC)

Welcome to the Noble Entrepreneurship Cell (NEC), the driving force behind innovation and entrepreneurship at Noble University Campus in Junagadh. Empowered by the Student Startup and Innovation Policy (SSIP 2.0) grant from the Government of Gujarat, we are dedicated to fostering creative ideas and supporting startups. Our ecosystem thrives on providing students and the community with essential resources, including co-working spaces, basic lab facilities, and expert mentoring, all within our state-of-the-art incubation center. In collaboration with the Ministry of Education's Innovation Cell, we have established the Institution's Innovation Council (IIC), extending our reach to colleges across the university to nurture a culture of innovation and entrepreneurship. Join us on this journey of discovery, growth, and impact.

Event Overview

Event Schedule

Time	Events
11:00 AM	Registration of Participants
11:15 AM	Introductory speech
11:25 PM	Guest session
12:20 PM	Q & A session
12:30 PM	Appreciation

Event Detail

Title: Seminar on Innovation and Startup Scheme

Date: December 11, 2024

Venue: Ayurveda Department, Noble University

Coordinators: 1) Dr. Namrata K. Hun, 2) Mr. Bhuvnesh Thakar

Event Introduction

The Noble Entrepreneurship Cell (NEC), in collaboration with SSIP cell, Institution's Innovation Council (IIC) and the Faculty of Ayurveda, organised a one-day seminar focused on innovation and startup schemes tailored to the field of Ayurveda. Held on December 11, 2024, the seminar aimed to inspire and educate Ayurveda students on the relevance of entrepreneurship and innovation within their discipline.

The session was delivered by Dr. Namrata Hun and Mr. Bhuvnesh Thakar, who shared valuable insights into integrating innovative thinking with traditional Ayurvedic knowledge. They explored opportunities for startups within the Ayurveda sector, emphasising how students can harness government schemes and innovation platforms to bring their ideas to life. Dr. Namrata Hun introduced students to the broader entrepreneurial ecosystem, while Mr. Bhuvnesh Thakar provided an in-depth analysis of the innovation process and its applicability to Ayurveda. Together, they underscored the importance of blending creativity, ancient Indian heritage, and modern technology in advancing Ayurveda-based entrepreneurial ventures.

Audience

The seminar witnessed an enthusiastic turnout, with 81 students from the Faculty of Ayurveda participating. The audience was composed of aspiring innovators and entrepreneurs eager to explore new opportunities within their discipline.

Objectives

1. **Promote Entrepreneurial Thinking:** Encourage Ayurveda students to adopt an entrepreneurial mindset by highlighting the potential for innovation within their field.
2. **Educate on Startup Ecosystem:** Provide a comprehensive overview of startup schemes relevant to the Ayurveda sector.
3. **Leverage Heritage and Modern Science:** Showcase how students can combine ancient Ayurvedic principles with cutting-edge technology to create innovative products and services.

4. **Facilitate Expert Interaction:** Create a platform for direct engagement with experts to understand the practical aspects of entrepreneurship.
5. **Encourage Networking:** Foster connections among students, faculty, and experts to build a community of innovation within the Ayurveda discipline.

Key Points

1. **Innovation in Ayurveda:** Highlighted the untapped potential of Ayurveda for innovative startups, focusing on wellness, herbal products, therapeutic services, and integrating ancient Ayurvedic science with modern technological advancements.
2. **Creativity and Heritage:** Explored ways to creatively reimagine Ayurveda in the global context, emphasizing its deep roots in Indian heritage and "Made in India" branding for unique health solutions.
3. **Modern Science Meets Ancient Wisdom:** Discussed the fusion of ancient Ayurvedic practices with the latest advancements in medicine and biotechnology to develop cutting-edge healthcare solutions.
4. **Government Startup Schemes:** Detailed various initiatives by the Government of India to support entrepreneurship in the healthcare and Ayurveda domains.
5. **Interactive Q&A Session:** Students engaged actively, seeking clarifications and exploring ideas for entrepreneurial ventures.

Outcomes

1. **Enhanced Knowledge:** Ayurveda students gained a clearer understanding of integrating innovation with their field of study, blending heritage with modern practices.
2. **Awareness of Resources:** Participants were made aware of startup schemes and funding opportunities specifically targeting Ayurveda and wellness.
3. **Startup Culture in Ayurveda:** The seminar inspired students to think innovatively and consider entrepreneurial careers within Ayurveda.
4. **Strengthened Networking:** The session facilitated meaningful connections among attendees, creating a supportive community for aspiring entrepreneurs.



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