

The Government Polytechnic Kheda has organized Talk show on “Lakhpati didi” on 15th October 2024 (Tuesday) under the “Vikas Saptah” of the celebration of 23 years of visionary leadership of Honourable Prime Minister of India Shri Narendrabhai Modi. Mrs. Vishakha Dave, Self-employed woman of “Swad kaa Safar” brand and Mrs. Sushilaben G. Solanki, Sidhdivinayak Sakhi Mandal of SHG, Balasinor, beneficiaries of Lakhpati didi scheme delivered talk show. The talk show on “Lakhpati Didi” highlights the inspiring stories of rural women who have transformed their lives through financial independence and entrepreneurship, becoming "Lakhpati Didis" — women earning over INR 1 lakh annually. Mrs. Vishakha Dave shared her journey of successful woman entrepreneur to made a brand “Swad kaa Safar” by using 100% natural ingredients in subzi pre-mixes and bakery items, No preservatives, no emulsions. She emphasized the role of government schemes, entrepreneurial success stories, and challenges faced, while showcasing how economic independence is improving the lives of families and driving rural development. On the other hand, Mrs. Sushilaben showcased how women, particularly from economically weaker sections, have been empowered through SHGs by sharing her own experience who earning more than rupees one lakh annually thus transforming their communities by running successful small businesses of animal husbandary. The economic independence of these women has had a positive ripple effect, improving the quality of life for their families and communities. Total 78 students and 9 faculties attended the seminar.



