

SSIP2.0 Sensitization Sessions

Event Name: Pottery Industry Visit

Date: 17/12/2024

Venue/ Mode: Government Arts & Science Collage, Harij / OFFLINE

No of Participants: 46

Speakers Name : -

About Event: Today, the students of the Government Arts and Science College, Harij, were taken on a visit to the ongoing pottery industry in Adiya village of Patan district. This visit was organized to provide the students with knowledge and awareness about new startups. In today's world, it is essential for students to focus on becoming job creators rather than job seekers, in order to reduce unemployment in the future. Therefore, such visits are vital to follow the government's ideas regarding startups. A group of **46 students** from Arts and Science backgrounds participated. The students visited the pottery business, where they were educated about the various products made from clay, and there was also a discussion about exporting these products. With the growing awareness among people, this business has seen significant growth. Furthermore, the coordinators of the college's SSIP **Dr. Badal Chauhan**, encouraged the students by discussing how the clay utensils can be made more durable and how innovations can be introduced in this field. The visit inspired the students to start their own businesses and provided them with ideas for improvements and innovations in such industries.

All the planning and direction were overseen by the college principal, **Dr. Tekpalsingh Anand Sir.**

Outcome of Event: Due to these events, students were encouraged to develop a mindset for startups. Overall, this journey was an excellent and positive experience that was highly beneficial in shaping students' professional perspectives and teaching them new techniques in the field of pottery.

