

Report on the Online SSIP Sensitization Session

Session Name: Innovation, Startups & SSIP 2.0 for Students

Date: 24th September 2024

Time: 12:00 PM onwards

Platform: Microsoft Teams

Speaker: Ms. Janki Joshi

Introduction

An online SSIP Sensitization Session titled "Innovation, Startups & SSIP 2.0 for Students" was conducted to enlighten students about the Student Startup and Innovation Policy (SSIP) and its potential to foster innovation and entrepreneurship. The session was delivered by Ms. Janki Joshi, a prominent figure in the startup ecosystem.

Objective of the Session

The primary goals of the session were to:

1. Sensitize students about the updated SSIP 2.0 framework.
2. Highlight the opportunities available under SSIP for nurturing student-driven innovation.
3. Encourage students to participate in the IDEA competition to transform their concepts into viable prototypes.

Session Details

The session was attended by students and faculty members from various departments. The online event was conducted via Microsoft Teams, and attendees had the option to join through the provided link or assemble in designated classrooms/auditoriums where the session was projected.

Link to Join the Session: [Click Here to Join](#)

Meeting ID: 414 976 351 092

Passcode: MMjnRW

Key Highlights

1. **Insights from Ms. Janki Joshi:** Ms. Joshi explained the key features of SSIP 2.0, focusing on the enhancements made to support student innovators more effectively. She shared practical insights and examples to inspire students to take advantage of the available resources.
2. **Participation Guidelines:** Students were guided on how to submit their innovative ideas and apply for funding through the SSIP framework.
3. **Interactive Q&A:** The session included an interactive segment where students raised queries about SSIP processes, funding, and implementation of their ideas.

4. **Call to Action:** Institutions were encouraged to organize an IDEA competition immediately after the session to identify and support promising student innovations.

Implementation Guidelines for Institutions

- **Venue Setup:** Institutions were advised to assemble students in auditoriums or classrooms for a seamless experience.
- **Event Documentation:** Attendees were required to upload event details, including pictures and attendance sheets, on the SSIP MIS portal.
- **IDEA Competition:** Institutions were encouraged to announce an IDEA competition post-session to collect and evaluate innovative submissions from students.

Feedback and Outcome

The session was well-received by attendees. Students found the session highly informative and expressed enthusiasm about participating in the IDEA competition. Faculty members appreciated the clarity and relevance of the information presented.

Conclusion

The SSIP Sensitization Session successfully introduced students to the updated SSIP 2.0 framework, providing them with the knowledge and motivation to innovate and transform their ideas into impactful startups. The event marks a significant step in fostering a robust culture of innovation at participating institutions.