

Event Summary: Sensitization on SSIP 2.0 & iFest 24 at DA-IICT

On 16th November 2024, DA-IICT hosted a dual-event program that combined the sensitization of students about the *Student Start-up and Innovation Policy (SSIP) 2.0* and the innovative showcases of iFest 24. The SSIP 2.0 sensitization session aimed at reaching out to 250-300 students, providing them with crucial information about the opportunities, support mechanisms, and resources available under SSIP 2.0. This session featured engaging talks and presentations that encouraged students to explore entrepreneurship and innovation through the SSIP framework, which offers mentorship, funding, and startup incubation.

In parallel, iFest 24, the institute's annual innovation festival, included several events focused on SSIP 2.0, highlighting student-driven projects and initiatives aligned with the policy. During iFest 24, students had the chance to display their innovative prototypes, start-up ideas, and technological solutions, all of which were supported or inspired by the SSIP 2.0 initiative. The integration of SSIP-focused activities into iFest 24 allowed for a seamless blend of creativity and entrepreneurship, inspiring students to take bold steps toward realizing their innovative potential.







