

Report of IPR Awareness Session

In reference to meeting held on 29/11/2024 by internal SSIP committee, the SSIP cell of SMIAS, Kolavada successfully organized an enlightening IPR Awareness Session on the topic “Preserving Heritage, Promoting Innovation: The Role of Intellectual Property in Ayurveda” on 06/12/2024 by Ms. Khyati Dave, Partner at Parker & Parker Co.LLP, Ahmedabad and Mr. Dinesh Parmar, a distinguished Patent and Trademark Attorney with over 20 yrs of experience as expert speakers at Lecture Hall, Sharda Bhavan, SMIAS, Kolavada.

This programme was held for awareness about significance of intellectual property rights in safeguarding Ayurveda’s rich heritage while fostering innovation for teaching staff, medical officers, interns and students. The guests, Ms. Khyati Dave and Mr. Dinesh Parmar was welcomed by Principal of SMIAS, Dr. Sweety Ruparel. After that, the interactive session was started by guests which gave valuable insights into patents, trademarks, and strategies for IP protection in the Ayurvedic sector. They were admired for informative lecture and presented with an appreciation certificate and Lord Dhanwantari statue as memento by Prof. Sangram Mishra, HOD & Professor, Samhita Department & SSIP Co-ordinator of SMIAS. The programme ended with Vote of thanks by Dr. Hetal Gusai, Lecturer, Kaumarbhritya Department, Co-Co-ordinator of SSIP cell, SMIAS. In this programme, total 223 participants participated who made the event successful.