

TATVA INSTITUTE OF TECHNOLOGICAL STUDIES, MODASA

Awareness Activity under Student Startup Program (SSIP 2.0)

Venue: Madni Higher Secondary School, Modasa

Date: 11/12/2024

The awareness activity under the Student Startup Program (SSIP 2.0) was successfully conducted at Madni Higher Secondary School to encourage and inspire students towards entrepreneurial thinking and innovation.

Objective of the Program

The primary goal of the awareness activity was to introduce students to the concept of startups, highlight the importance of innovation, and encourage them to think creatively to solve real-world problems.

Program Highlights

1. Welcome Address:

The event commenced with a warm welcome by the school principal, who emphasized the importance of nurturing entrepreneurial skills among students at a young age.

2. Interactive Seminar on Startups:

A keynote session was conducted by prof. Rakesh Shah, and Ass. Prof. Ankita Shah an experienced entrepreneur. The session covered:

Basics of entrepreneurship and startups.

Success stories of student-led startups.

The role of creativity and persistence in business success.

3. Hands-on Activity:

Students participated in group discussions and brainstorming sessions to come up with innovative business ideas. They presented their concepts, which ranged from eco-friendly products to technology-driven solutions for everyday problems.

5. Q&A Session:

An open discussion session allowed students to ask questions and clarify their doubts about startups, funding, and execution.

Outcome

The event was highly engaging, and students displayed a keen interest in exploring entrepreneurship. Many students expressed their desire to participate in further activities and workshops related to startups.

Conclusion

The NNVA awareness activity at Madni Higher Secondary School was a significant step towards fostering entrepreneurial thinking among students. It laid a strong foundation for promoting innovation and creativity, aligning with the vision of the Student Startup Program.