



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



A Report on Demo Day/Exhibition/Poster Presentation of Ideas/PoC

(Academic Session: 2024-25)

Organizing Committee:

SSIP, IAR in association with ARIC

Event Coordinator:

Dr. Jyotin Kateshia
I/c. SSIP Coordinator, IAR

Date of the Event:

16th October, 2024



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Name of the Event	Demo Day/Exhibition/Poster Presentation of Ideas/PoC
Event Type (Co-curricular/ Extra-curricular)	Extra-Curricular
Platform	Offline
Date, Time & Place:	16 th Oct, 2024 9:30 AM to 6:30 PM (9 Hrs) Campus, IAR
Total Number of Participants: (Attendance sheet attached for reference in Annexure 'A')	54
Guest/Expert invited	Dr. Dhruv Mamtora, Founder of Company Start2Startup
Media coverage	NA
Link to session on online platform	NA
Payment advice from the Accounts department:	NA
Sponsoring authority	Institute of Advanced Research (IAR)



Expert (External) - Brief biography

Mr Dhruv Mamtora, Founder of Company Start2Startup is an Entrepreneur, startup mentor, and public speaker with a passion for sustainable solutions and innovation. As the Managing Director & CEO of Start2StartUp, he guides startups through their journey, providing expert support and mentorship to overcome challenges. Mr. Dhruv is also the Founder of BNPD Eco Labs, a company committed to creating a better future through waste recycling.

Brief overview of the Event:

The Demo Day and Exhibition, coupled with Poster Presentations of start-ups, was organized to provide a dynamic platform for emerging entrepreneurs to showcase their innovative ventures. This event aimed to facilitate direct interactions between start-ups and industry experts, fostering valuable mentorship and guidance. The initiative was designed to bridge the gap between innovative ideas and practical, actionable business strategies by linking start-ups with seasoned innovation ambassadors and experts. The exhibition featured a diverse array of start-ups presenting their business models, products, and solutions through interactive displays and detailed posters, while also offering networking opportunities for valuable exchanges of ideas and advice.

The poster presentation showcased a variety of startups, each illustrating their innovative business models and solutions. This session provided a platform for entrepreneurs to visually communicate their concepts and engage with attendees.

The engaging posters not only highlighted the diverse range of start-up concepts but also reflected the participants' dedication to transforming ideas into viable business ventures.

This initiative brought together a diverse range of ideas and perspectives, reflecting the essence of innovation and collaboration. A total of 25 teams participated in the event, each contributing a unique and promising start up concept to the competition.

The distinguished panel of judges comprised Dr. Dhruv Mamtora , External Expert; Dr. Reena Rajput Head of Biotechnology and Bio Engineering (DBBE), Dr. Nibedita Das, Mr. Ankit Prajapati and Dr. Koshal Kishor from the Department of Biotechnology and Bio Engineering (DBBE) and Dr. Deepak Kumar from Department of Computer and Sciences (DCSE). Their expertise added a valuable dimension to the event, ensuring a thorough evaluation of the presented posters based on both entrepreneurial acumen and technical merit.

The top two winners were officially announced and celebrated for their outstanding presentations.

Overall, the Demo Day and Exhibition effectively showcased the talents of emerging start-ups and facilitated valuable connections with innovation experts.



Outcome of the Event:

The Demo Day and Exhibition successfully highlighted the innovative potential of numerous start-ups, with a range of exciting and forward-thinking ideas on display. Start-ups showcased a variety of solutions spanning technology, healthcare, sustainability, and consumer products, demonstrating significant promise and creativity.

The Demo Day and Exhibition, accompanied by the Poster Presentations, was a highly successful event that provided a dynamic platform for 25 emerging start-up teams to showcase their innovative ideas and business models. The event effectively facilitated meaningful interactions between entrepreneurs and industry experts, fostering mentorship and the exchange of ideas. The exhibition displayed a wide variety of start-ups, each presenting unique business solutions through interactive posters and displays, offering a deeper understanding of each venture's potential impact. The distinguished panel of judges evaluated the presentations, considering both entrepreneurial acumen and technical merit, ensuring that the top two winners were recognized for their exceptional presentations and innovative solutions.

The poster presentation competition provided a dynamic platform for participants to visually communicate their entrepreneurial ideas. The top two teams were recognized as winners for their outstanding presentations, and they were honoured with certificates of achievement and trophies:

1. **1st Prize:** Deval Fuletra
2. **2nd Place:** VACGO Team

As a result of the event, participants gained invaluable feedback from the expert panel, and many had the opportunity to form new connections with mentors, investors, and potential collaborators. The exhibition also provided visibility to the start-ups, allowing them to network with a wider audience and engage in constructive discussions about their ventures. The event's outcome was a successful blend of showcasing entrepreneurial creativity, fostering mentorship, and promoting collaboration among participants.



Feedback from Attendees:

The feedback from attendees was overwhelmingly positive, with many expressing appreciation for the event's ability to bring together a diverse range of start-up concepts under one roof. Participants found the event to be an excellent opportunity to receive feedback on their ideas from experienced industry professionals, with several mentioning that the critiques were constructive and helpful in refining their business strategies. Many attendees also noted the value of the networking opportunities, highlighting how the interactions with mentors and other start-up founders were instrumental in gaining insights into the challenges and opportunities within the start-up ecosystem.

Moreover, the judging panel was lauded for its diversity and expertise, which added credibility and depth to the evaluation process. While many attendees were motivated by the success of the top two winners, there were also suggestions for increasing the duration of the event to allow more in-depth discussions between start-ups and experts. Overall, the event was regarded as a great success, with participants leaving inspired and more confident in their entrepreneurial journeys.

Report for social media: NA



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Glimpses of “Demo Day/Exhibition/Poster Presentation of Ideas/PoC” held on 16th Oct, 2024:





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Media Coverage:

Link to the FB Page/Google Meet/YouTube etc.: NA

Acknowledgement –

The committee members acknowledges contribution of:

- Director, IAR
- Registrar
- Dean Academics
- Dean Research
- Coordinator SSIP-Dr. Jyotin Kateshia

Enclosures:

- Annexure- A & B (Attendance sheet)

Report Copied to: (attachment sent through email)

- Office of Director and Registrar
- Office of Dean Research and Academics
- SSIP/IIC Coordinator

Signature

Dr. Jyotin Kateshia

SSIP Coordinator

Date: 16-10-2024

Place: Gandhinagar




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Annexure-A

Attendance of Students – Poster Presentation Competition:



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Poster Presentation Competition 2024
Team Presentation - ATTENDANCE (Date: 16-10-2024)

Sr. No.	Team Name	Team Members	IAR Number	Dept.	Signature
1	DEVAL FULETRA	SOLO - DEVAL FULETRA	IAR/12621	DBB	
2	Shradha Kandora	Kushagra Kandora	15337 15407	DCSE DCSE	
3	Yash Sinha	Solo - Yash Sinha	IAR/22202	DBB	
4	Chaitanya Arney	Mansi Vaghela Pragati Mhatre Vaishnavi J.			
5	Cyanalyth	Hetvi Patel	12733	DBB	
6	Disha Gadhani Swar Bhatt Krishikumar Dhruva Patel Blue	Disha Gadhani Swar Bhatt Krishikumar Dhruva Patel	IAR/12033 IAR/12034 IAR/12018 IAR/13007	DCSE " " "	

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Poster Presentation Competition 2024

Team Presentation - ATTENDANCE (Date: 16-10-2024)

Sr. No.	Team Name	Team Members	IAR Number	Dept.	Signature
7	TULA PROJECT	Deshna Mishra	13086	DBB	<i>[Signature]</i>
	SILK SYNERGY	Deshna Mishra Nitya Patel Anshu Shrivastava	13086 12521 14761	DBB DBB DBB	<i>[Signatures]</i>
8	PF resolution	Rushil Patel Smit Patel Savani Sutariya	14517 14518 14182	DBB DBB DBB	<i>[Signatures]</i>
9	Probiotic	Varad Patil Gyavatri Gadave	15413 15414	DBB DBB	<i>[Signatures]</i>
10	PlasChor	Arpita Raj Nangul Si. Chavhan Niral Gajjar Dina Panchal	15762 15770 15152 14867	DBB DBB DBB DBB	<i>[Signatures]</i>
11	Bio-herb health -cell	JIMIK VADYA	12201	DBB	<i>[Signature]</i>
12	BioVotic Labs.	Spansh Shah Sneha Shukla	14327 14496	DBB DBB	<i>[Signatures]</i>



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Poster Presentation Competition 2024

Team Presentation - ATTENDANCE (Date: 16-10-2024)

Sr. No.	Team Name	Team Members	IAR Number	Dept.	Signature
13	Dhruvi Patel	-	IAR/15780	DBBE	
14	Affinity	Raviprakash Patel Meghuz Patel Abhishek Mishra	12991 13138 12965	DCSE DCSE DCSE	
15	Dhruvi Sanghvi	-	IAR/14179	DBBE	
16	PHYTO-STICH	Gayana Lathi Aipal Patel	14051 14596	DBB DBB	
17	EMPOWERHER	Kshiti Rajyavardhan Ansh Padhan Sangarsh Patil Het Patel Tasni Patel Harshad Padhan	12987 12920 12899 13000 12828 12739	DCSE DCSE DCSE DCSE DCSE DCSE	
18	Tanvi Mesriya	Tanvi Mesriya	14717	DBB	



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Poster Presentation Competition 2024

Team Presentation - ATTENDANCE (Date: 16-10-2024)

Sr. No.	Team Name	Team Members	IAR Number	Dept.	Signature
19	Nation duty	Rishabh Parekh	14279	B.Tech Bio	Rishabh Parekh
20	Prakriti	Reeta Patel	12807	B.Tech Bio	Reeta Patel
21	Seed Spark	Arhan Gattai Jhany Shah Aashen Kumaya	12800 12770 12722	B.Tech B.Tech (DBBE) -	Arhan Gattai Jhany Shah Aashen Kumaya
22	VACCO	Nakshatra Shah Sulakh Patraik	12616 14060	B.Tech Bio B.Tech IT	Nakshatra Shah Sulakh Patraik
23	Microcosms Hydrosokechona	Ananya Tiwari Malvika Shukla Dhruveth Maiya	14722 14733 12475	DBBE DBBE DBBE	Ananya Tiwari Malvika Shukla Dhruveth Maiya
24	Gutwise	Shrey Parekh	12844	B.Tech. B.Tech (Sem V)	Shrey Parekh
251	Future food Spirulina farming	Krupali Rajgopati Yashvi Bhatt	14132 14568	DBBE "	Krupali Rajgopati Yashvi Bhatt