

Pharmacists: Meeting Global Health Needs

Date: 25/09/2024

Time: 09:00 AM to 02:00 PM

Venue: School of Pharmacy

Participants: 350+

Brief Description of the Event:

1. ArtRx Competition

- **Objective:** To combine creativity and pharmacy knowledge through artistic expression.
- **Description:** Participants showcased their artistic talents by creating artwork that highlighted the importance of pharmacists in healthcare.
- **Outcome:** Innovative and visually appealing artworks that captured the essence of the theme, leaving the judges and audience impressed.

2. PharmaBrand Battle

- **Objective:** To challenge students to develop marketing strategies for hypothetical pharmaceutical products.
- **Description:** Teams pitched their innovative product ideas and marketing campaigns, simulating real-world scenarios in the pharmaceutical industry.
- **Outcome:** A stimulating competition that encouraged teamwork and strategic thinking among participants.

3. Med Talks Showdown

- **Objective:** To provide a platform for students and professionals to discuss pressing issues in the field of pharmacy and healthcare.
- **Description:** Speakers delivered compelling talks on topics such as drug discovery, patient safety, and global health challenges.
- **Outcome:** Engaging discussions that enriched participants' knowledge and broadened perspectives on global health needs.

4. PharmaChef Challenge

- **Objective:** To explore the intersection of culinary arts and pharmaceutical science.
- **Description:** Contestants created nutritious recipes incorporating medicinal ingredients, emphasizing the role of diet in healthcare.

- **Outcome:** Unique recipes that highlighted the importance of nutrition and its synergy with pharmacy.
5. **Pharma Trivia 2024**
- **Objective:** To test participants' knowledge of pharmacy, medicine, and healthcare in an interactive format.
 - **Description:** A quiz competition featuring questions on pharmaceutical history, breakthroughs, and ethical practices.
 - **Outcome:** A lively and educational experience that encouraged participants to learn while competing.
6. **Poster Preparation**
- **Objective:** To promote research and innovation in pharmacy.
 - **Description:** Participants presented posters on various pharmacy-related topics, showcasing their research and ideas.
 - **Outcome:** An exhibition of creativity and innovation, with impactful presentations by students and researchers.

Objective of Event:

World Pharmacy Day was celebrated with great enthusiasm and purpose at RK University, bringing together students, faculty, and healthcare professionals to recognize the vital role pharmacists play in meeting global health needs. The event aimed to inspire students, foster innovation, and highlight the contributions of pharmacists to the healthcare sector. A series of thoughtfully designed activities created an engaging platform for learning and creativity.

Outcome of Event:

The World Pharmacy Day celebration at RK University was a resounding success. The event provided a vibrant platform for learning, creativity, and collaboration, leaving a lasting impact on attendees. As pharmacists continue to meet global health needs, events like these play a pivotal role in shaping future leaders of the field. The celebration successfully achieved its objectives of educating, inspiring, and celebrating the pharmacy profession. Participants expressed their satisfaction with the event, highlighting the diverse range of activities and the opportunity to learn and showcase their talents.



Opportunities for students to develop skills such as teamwork, public speaking, and innovative thinking.



Vishvesh

Mr. Vishvesh Kanabar

Associate Professor,
School of Pharmacy,
RK University.



