



Workshop: Empowering Youth Towards Innovation

Vikas Saptah: Celebrating 23 years of Gujarat's development journey

Date – Oct 15 2024

Venue – B-o hall, GTU campus

Organizer – GIC-GTU

Supported by -

Startup Gujarat Cell, DIC office & Industries Associations

About Incubator: - The Gujarat Technological University Innovation Council (GIC) fosters innovation and entrepreneurship among students, guiding them through the initial stages of idea generation, prototype development, and commercialization. It connects startups with investors, mentors, and industries to support their growth. The council actively organizes workshops, showcases, and mentoring sessions to drive entrepreneurial culture.

About Event: - The "Empowering Youth towards Innovation" event was a Students' Day celebration held to inspire school students towards the fields of innovation and entrepreneurship. With an Innovation Showcase and Startup Founders' Talks, the event aimed to give students real-world insights into the startup ecosystem and motivate them to think creatively and entrepreneurially.

Methodology/ Agenda:

9:30 am - 10:00 am: Registration, kit distribution.

10:00 am - 10:15 am: Introduction of the Gujarat Technological University Innovation Council.

10:15 am - 11:30 am: Startup talks by Founders (15-20 minutes per speaker).

11:30 am - 11:35 am: Vote of thanks.

Speakers and Startups:

1. Ms. Mansi Gupta, Founder of Make n' Break
2. Mr. Mihir Mehta, Founder of Urban Naps
3. Mr. Dhruv, Founder of Tinkering India
4. Mr. Rutik Parmar, Founder of Microbrange

Sector Theme: - Toys & Education, Healthcare, Innovative Education & Learning.

Role of State Government: - The state government, through the GTU Innovation Council and related initiatives, supports young innovators by offering them platforms to showcase their ideas, network with industries, and receive mentorship from successful entrepreneurs. The government encourages participation in such programs to nurture the next generation of entrepreneurs.

Duration of Event: 3 Hours

No. of Startups showcased their products: 4

No. of total participants of the event: 285

Participation from Industries / Industries Association: 2

Participation from Government Department: GTU Innovation Council and related academic departments supported the event.

Demand from Potential Buyers, i.e. Expected Deployment opportunity for Startups through the event: NA

Key highlights of speech given by Dignitaries:

- Ms. Mansi Gupta emphasized the importance of creativity in innovation and shared her journey in founding Make n' Break. Her talk inspired students to think outside the box.

- Mr. Mihir Mehta discussed how Urban Naps addresses modern urban challenges through sustainable, everyday solutions.
- Mr. Dhruv shared his story of founding Dhruv Saidava, focusing on perseverance and determination in the face of entrepreneurial challenges.
- Mr. Rutik Parmar shared about his journey from being a student to working on vitamin deficiency and how students can pursue their journey.

Activities Performed:

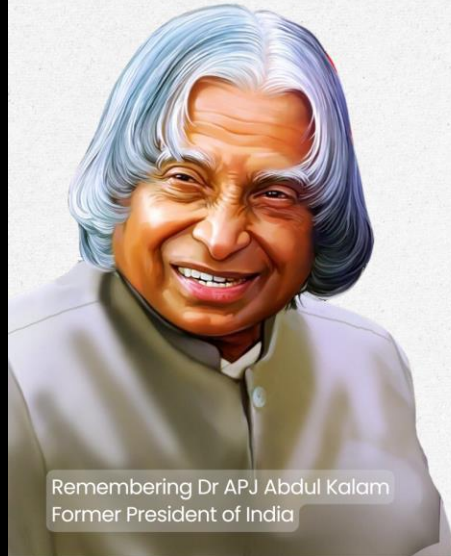
Interaction with founders regarding startup products
 Interactive Q&A sessions with startup founders
 Hands-on product demonstrations by startups

Outcome:-

Students were introduced to real-world innovation processes and entrepreneurship, motivating them to pursue creative ventures.
 Mentorship connections were established between students and startup founders.
 Participants left with increased awareness of the importance of innovation in tackling societal challenges and environmental sustainability.

Photographs: (Includes Startup Showcase/ Exhibition)





Remembering Dr APJ Abdul Kalam
Former President of India



Students' Day 2024

Empowering Youth Towards Innovation

The Students' Day 2024 is being celebrated by GTU on the occasion of the birth anniversary of Dr APJ Abdul Kalam and the ongoing celebrations of Gujarat government's Vikas Saptah.

October 15, 2024 | 9:30 AM onwards





List of Startups showcased and Industry/Government people participated in excel format: NA