

Celebration of Vikas Saptah

Report on "Empowering Minds: SSIP for Aspiring Innovators" Organized by e-Cell/SSIP

Under the celebration of **Vikas Saptah**, on 14th October, the e-Cell/SSIP of VGEC Chandkheda organized "Empowering Minds: SSIP for Aspiring Innovators" to educate young innovators about entrepreneurship and innovation. The program aimed to foster a culture of innovation among students and to equip them with knowledge about protecting their ideas through patents. Students were introduced to the SSIP initiative and its support for aspiring entrepreneurs. Students learned about the significance of patents in safeguarding intellectual property, and trademarks. The expert for this session was Ms. Janki Joshi, a Program Manager at Grant Thornton Bharat LLP, and she is working towards Student Startup and Innovation Policy implementation with Gujarat Knowledge Society, Education Department, Government of Gujarat. She has discussed how an idea can convert into a successful start-up. She has discussed how Start-ups can help students succeed and how an innovative idea can be nurtured through the SSIP policy, and financial help assisted through the SSIP policy. She has also elaborated on various Indian start-up examples and various types of patents.

Key Features:

- **Organizing Department:** e-Cell/SSIP
- **Date:** 14.10.2024 at 11 AM to 11.45 AM
- **Venue:** A-block Auditorium
- **No. of Participants:** 207
- **Expert:** Ms. Janki Joshi, a Program Manager at Grant Thornton Bharat LLP, Gujarat Knowledge Society, Education Department, Government of Gujarat
- **Faculty Coordinators:** Prof. Amit Rathod and Prof. Rozina Surani

Learning Lessons:

- Students gained a comprehensive understanding of the SSIP initiative, its policy, and steps from idea to prototype/PoC.
- Difference between trademarks, copyrights, patent rights, etc.
- The program sparked interest among participants in exploring their innovative ideas and considering start-up opportunities.
- Participants gained insight into the mechanisms of start-ups, including how they function, the challenges they face, and their potential for economic impact.
- The event highlighted the critical role of innovation in driving growth, encouraging participants to think creatively about solving problems and developing new ideas.
- Students learned about the entrepreneurial spirit, including qualities like resilience, adaptability, and risk-taking, which are essential for success in any venture.

Glimpses:

