


Brief Report On: Harnessing Technologies Through IPRs

1.	Title	Harnessing Technologies Through IPRs
2.	Objective of an Event	The objective is to educate participants on leveraging IPRs to protect innovations, drive technology growth, and enhance business competitiveness.
3.	About an Event	The event ' Harnessing Technologies Through IPRs ' featured two expert speakers from Ennoble IP: Mr. Khushal Juneja , Director of Global Operations, and Mr. Kavinder Singh , Senior Manager of Patent & Operations. Both experts shared valuable insights on leveraging intellectual property rights (IPRs) to protect and commercialize technological innovations. They discussed the importance of patents, trademarks, and copyrights in securing competitive advantages for businesses, highlighting best practices for managing and protecting intellectual property portfolios. Their session empowered innovators and entrepreneurs to strategically use IPRs in fostering innovation and driving business growth.
4.	Experts	1. Mr Khushal Juneja, Director-Global Operations at Ennoble IP 2. Mr Kavinder Singh, Sr. Manager Patent & Operations, Ennoble IP
5.	Dates	07 October, 2024
6.	Timing/Duration	09:30 AM Onwards
7.	Venues	MC102A, MA006, MA510, MB608 - Marwadi University.
8.	Category of Event	Workshop
09.	Participants	251
10.	Creative	Annexure I
11.	Glimpse of Event	Annexure II
12.	Involved Agencies	Annexure III

Annexure I: Creative


     

Marwadi University Centre for Innovation, Incubation & Research (MUIIR)
organizes an interactive session on

HARNESSING TECHNOLOGIES THROUGH IPR'S

 07/10/2024
 9:30 AM ONWARDS
 MARWADI UNIVERSITY

MR. KHUSHAL JUNEJA
*Director, Global Operations
Ennable IP*



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MR. KAVINDER SINGH
*Sr. Manager, Patent & Operations
Ennable IP*



Annexure II: Glimpse of Event



Glimpes of the event including students of UG, PG & Faculties.

Annexure III: Involved Agencies

