

## SSIP2.0 Sensitization Session

**Event Name: Student Start-up and Innovation Policy (SSIP) 2.0 (Online sensitization program)**

**Date: 10-10-2024**

**Venue/ Mode: SNPIT & RC, Umrahk [Auditorium (W-wing)] / Online, Microsoft Teams**

**No of Participants: 219**

**Speakers Name : Ms. Janaki Joshi and Ms. Rina Parikh, Project Manager, SSIP 2.0**

### **About Event:**

- On October 10, 2024, a session was organized for Sitarambhai Naraji Patel Institute of Technology And Research Center, Umrahk. The event saw good participation of 200 Students of Sitarambhai Naraji Patel Institute of Technology And Research Center, Umrahk. The session aimed to provide detailed insights into the SSIP 2.0 policy, explaining how institutions can become better implement the policy and various initiatives to be taken at university level. Attendees were briefed on the benefits of the policy and the processes to avail the benefits under SSIP 2.0. The comprehensive orientation covered the policy's objectives, application procedures, and the advantages it offers to participating institutions.
- **The main objectives of the sensitization program were:**
  - To introduce students to SSIP 2.0 and its benefits.
  - To encourage innovation and entrepreneurship among students.
  - To guide students on how to take their ideas from concept to prototype and startup stages.
  - To make students aware of the support available in terms of mentorship, funding, and incubation.
  - To inspire students to engage in research and innovation activities

### **Outcome of Event:**

The event successfully raised awareness among students about the importance of innovation and the available opportunities under SSIP 2.0.

The session concluded with a Q&A segment, during which many queries from representative of different department of Sitarambhai Naraji Patel Institute of Technology And Research Center, Umrahk were resolved. These queries covered various aspects such as clarity on policy components, eligibility criteria for beneficiary students, project proposal evaluation and more. The outcomes ensured that participants to have a thorough understanding of the policy and its implementation and process to avail the policy benefits.

# Event Photos



### Intellectual Property Rights (IPR) (1/2)

- A patent is a legal document granted by a government that gives inventors exclusive rights to their inventions for a certain period of time.
- It provides the inventor with the right to prevent others from making, using, selling, or distributing their invention without their permission.

Type of IPR	Importance of Patent
Patents	Protects their Innovations & Offers Legal Protection
Copyrights	Attracts Investment
Trademarks	Generates Revenue through Licensing
International Registration of Marks	Buils Brand Identity & Facilitate Market Expansion
Industrial Design	provides a competitive edge & Negotiation Power
Plant Variety Registry	Creates Long-term Value
Semiconductor Integrated Circuits Layout-Design Registry (SICLDR)	

### Pharma POC Ideas

- Online pharmacy:** A profitable business idea that can help people lead healthier lives.
- Specialty pharmacy:** Focus on providing medical supplies and medication for specific health conditions, like cancer, diabetes, or rare diseases.
- Medical tourism app:** Provide access to specialized medical care that may not be available in a person's home country.
- Genomic medicine:** Decode a person's genetic makeup to pioneer personalized healthcare.
- API manufacturing:** Manufacture substances used in finished biopharmaceutical products.
- Content marketing:** A safe bet for advertising for a pharma company, as it offers a good return on investment.

### Proof Of Concept Examples

- Social Impact Sector** - Sustainable Urban Farming Initiative, Eco-friendly Community Transportation, Microfinance for Women Entrepreneurs
- Healthcare Students** - Remote Patient Monitoring System for Chronic Disease Management
- Education Sector** - Virtual Reality (VR) Classroom for Enhanced STEM Education

### Proof Of Concept Examples

- Computer Science Students** - Real-Time Face Mask Detection System
- Information & Technology Students** - Secure Online Voting System Using Blockchain Technology
- Mechanical Students** - Design and Fabrication of an Automatic Bottle Filling System
- Civil Engineering Students** - Automated Bridge Health Monitoring System
- Electronics & Communication Students** - IoT-Based Smart Home Automation System