

# Report on Expert Lecture: Entrepreneurship and Start-Ups

On October 14, 2024, Government Polytechnic College hosted an insightful guest lecture on the theme of “Entrepreneurship and Start-Ups.” The esteemed guest speaker, Mr. M.A. Gamit, an experienced Industrial Inspector shared his valuable expertise with over 50 students.

Mr. Gamit offered a comprehensive overview of entrepreneurship and the nuances of setting up a start-up. He discussed the key factors to consider, such as identifying a viable business idea, developing a robust business plan, and securing adequate funding. The speaker also shed light on the importance of market research, customer analysis, and effective marketing strategies.

Furthermore, Mr. Gamit delved into the regulatory framework governing small and medium enterprises (SMEs). He explained the various licenses, permits, and registrations required to establish and operate a business. The speaker also highlighted the government schemes and incentives available to support entrepreneurs, particularly in the MSME sector.

The interactive session provided students with a practical understanding of the challenges and opportunities in the entrepreneurial landscape. Mr. Gamit's real-world experiences and insights inspired many students to explore entrepreneurial ventures. The college administration is grateful to Mr. Gamit for his valuable contribution to the students' learning experience.



Image 1- students actively participating in discussions



Image 2- students actively asking questions