



A REPORT ON TIECON VADODARA 2024

Centres of Excellence for the benefit of the students. To support research innovation and startup and entrepreneurship. KCSE (Krishna Center of Startup and Entrepreneurship) and KCIR (Krishna Center of Innovation and Research). With the help of these centers, various benefits are passed to the students as mentioned below:

- Incubation Support
- Pre-incubation support
- Mentoring support
- Industrial support
- Co-work support
- Grant support

Highlights of the Event:

Event Name: TIECON Vadodara, 2024

Date: October 4th & 5th, 2024

Venue: Grand Mercure Vadodara Surya Palace

Badge Collection: 9:00 AM onwards

Registration and Networking: Hotel Grand Mercure

Ecosystem Partners: Drs. Kiran & Pallavi Patel Global University, (KPGU) Vadodara

The poster features the KPGU Vadodara logo at the top left, identifying it as an Ecosystem Partner. The main title 'TIECON VADODARA' is prominently displayed in a stylized font, with the tagline 'INNOVATE FOR THE GLOBE' and dates '4th & 5th OCT. 2024'. Below this, it is presented by 'CHARGE ZONE - POWERING THE FUTURE'. A key offer is highlighted: 'FREE ENTRY FOR CHARTER MEMBER + 1'. The event is supported by three partners: Transpek (Start-ups Expo), ELECON (Pitch-A-Thon), and Ami Lifesciences (Start-ups Awards). A statistics bar at the bottom lists: 30+ Esteemed Speakers, 20+ Leading Fund Houses, 230 Start-up founders, 50+ Industries, 70+ Partners support, 100+ Investors, and 700+ Attendees. Contact information includes +91 87995 95647, info@vadodara.tie.org, and www.tieconvadodara.com. On the right side, a dark blue vertical panel lists the event components: Start-ups Awards, Expo, Pitch-A-Thon, and Match-A-Thon, accompanied by a QR code for registrations.



Introduction of the Event:

The TIECON Vadodara 2024, held on October 4th & 5th, at the Grand Mercure Vadodara Surya Palace, was a resounding success, attracting entrepreneurs, investors, and industry leaders from across the region. The event, a two-day affair, brought together experts and enthusiasts to discuss, share, and celebrate entrepreneurship, innovation, and the burgeoning startup ecosystem in Gujarat.

Day 2: October 5, 2024

- The event commenced with a **Networking Breakfast at 8:30 AM at Hotel Grand Mercure**. This provided attendees with an opportunity to connect with like-minded individuals and set the tone for the exciting days ahead.
- **Inaugural, Launch, and Fireside Chat 1: 9:30 AM to 10:30 AM**

The inaugural session was graced by the presence of Shri Maulik Bhansali, TiE President, and Bharat Bafna, TiEcon Chair. Key Notes by Mr. Nitin Sethi, Joint President, Chief Digital Officer– Consumer Businesses | Head Adani One SuperApp & Adani Digital Labs - Adani Group. During this session, a research report was released, highlighting key trends and insights in the startup ecosystem.

- **Panel Disc 1: 10:30 AM to 11:10 AM**

The panel explored "Startup ~Scale up Models - Multiple ways to build sustainable startups" and included insights from Nirav Shah, Aniketh Jain, Nikhil Vora, Kamal Bansal and Tanmay Saksena.

- **Panel Disc 2: 11:10 AM to 11:40 AM**

The panel explored "TGS, the Epitome of Networking" and included insights from Madan Padaki, Bhavin Bhagat, Ashfaq Shilliwala and Maulik Bhansali.

- **Fireside Chat 1: 11:40 AM to 12:10 PM**

This session focused on "My Story by YourStory Founder" and featured notable speakers such as Shradha Sharma, Founder, Yourstory, Kartikeya Hariyani, Founder, ChargeZone, among others.

- **Panel Disc 3: 12:10 PM to 12:50 PM**

The panel explored "Conquer the Globe, The Startup way" and included insights from Rahul Kothari, Lathika Pai, Sanjeev Malhotra and Saurabh Singhal.

- **Fireside Chat 2: 12:50 PM to 1:20 PM**

This session focused on "Journey from Startup to IPO/Exit" and featured notable speakers such as Sandeep Engineer Managing Director, Astral Poly Tecnic, Alok Bansal, Co-founder & Executive Vice Chairman, PB Fintech Limited Kartikeya Hariyani, Founder, ChargeZone and Bharat Bafna, MD, Ameya Group.



- **Panel Disc 4: 3:00 PM to 3:35 PM**

A session on "New Age Entrepreneurship, The Ambition & Youth of India" highlighted the importance of emerging technologies, featuring Pankaj Chaatrala, Prasiddhi Singh, Gaurav Sheth

- **Panel Disc 5: 3:35 PM to 4:05 PM**

The session discussed "Navigating the changed Landscape for Startups" and featured Ajit Balakrishnan, Founder, of Redi-.com, Raman Roy Chairman & MD, Quattro BPO Solutions, and Rajiv Vaishnav.

- **Panel Disc 6: 3:15 PM to 3:55 PM**

The session on "Soonicorn to Unicorns - Challenges & Triumphs" brought together experts like Mahaveer Pratap Sharma, Nikhil Tripathi, Ankush Sabharwal, and Yagnesh Sanghrajka to discuss becoming Unicorn.

- **Match-a-thon: 2:00 PM to 3:30 PM**

This unique session allowed over 100+ startups to interact with more than 20 interested businesses, fostering valuable connections and potential partnerships.

- **Final Round of Start-up Awards + Pitch: 11 AM to 1:30 PM (on the simultaneous run)**

This day witnessed the final pitches and awards of more than 35 startups. The event was moderated by experts from PwC.

- **Startups Expo: 10:30 AM to 4:30 PM**

The day also featured an expo where more than 35 startups showcased their innovations, providing attendees with a glimpse into the dynamic startup ecosystem of Vadodara.

- **Closing Plenary and Startup Awards: 4:45 PM to 5:45 PM**

The event culminated with a closing session where Srikanth Bolla, Co-founder, Chairman & CEO, Bollant Industries, Shri. Banchhanidhi Pani, IAS, Commissioner of Technical Education, Govt of Gujarat, and Hiranmay Mahanta CEO - iHub shared their insights on "India - A Fulcrum of Entrepreneurship."



TIECON Vadodara 2024 was an exceptional platform for learning, networking, and forging new opportunities. The event's vibrant atmosphere and insightful discussions highlighted the promise and potential of the region's growing startup ecosystem.



With an array of sessions, pitches, and networking opportunities, it provided a comprehensive experience for all participants and underlined the spirit of entrepreneurship in Vadodara and Gujarat.



Benefits for KPGU

- KPGU Startups and faculty members actively participated in the event, representing KPGU and embracing an entrepreneurial mindset.
- The official KPGU delegation included the representatives:
 - Dr. Prachi Pandey – Professor & Deputy Director (Startup Cell), KPGU
 - Ms. Nehal Prajapati – Manager (Startup Cell), KPGU
 - Dr. Mihir Parmar–Professor, KPGU
 - Dr. Dharmendra Tawde – Assistant Professor, KPGU
 - Mr. Tushar Desai – Assistant Professor, KPGU
 - Ms. Jalpa Bhatt– Assistant Professor, KPGU
 - Dr. Khushboo Gupta, Assistant Professor, KAMC



- The following startups of KPGU & Krishna Educational Foundation participated in Pitch-A-Thon & Match-A-Thon events.
 - Berry Nature Care Pvt Ltd
 - Story Tailor
 - Ashva
 - Spredd AI
 - EveoAI
 - Doctor Garage
 - JKB Fitness Pvt LTD
 - SATTVA FIREPLAST
 - Story Tailor
 - BiT-Palm vein scanner
 - Banamin Healthcare Pvt Ltd
 - Cubesat Aerospace

Spread AI & EveoAI were featured in the event media newsletter for innovative products.

- Additionally, one startup had the honor of receiving an award of runner-up in women-led Startup
 - Story Tailor- Founder, Krishna Siddhapura

During networking sessions, we had the opportunity to connect with various funding houses and venture capitalists, strengthening our entrepreneurial network.

- IVY capital
- Gujarat Venture Finance Limited
- India Accelerator



Dr. Prachi Pandey

Dy. Director, KCSE

KPGU, Vadodara

Date: 10/10/2024