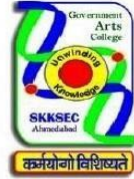




GOVERNMENT ARTS COLLEGE Maninagar - Ahmedabad

Run by
Higher Education Department, Government of Gujarat, Gandhinagar
and Affiliated to Gujarat University



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Date: 7/10/2024

Report on Student Sensitization for SSIP 2.0



The Student Sensitization Program on innovative ideas and student startups was organized by the SSIP (Student Startup and Innovation Policy) Cell at Government Arts College, Maninagar, Ahmedabad. This initiative aimed to inspire first-year students, particularly those from non-technical backgrounds, to explore entrepreneurship and develop their innovative ideas.

The program was held on 7/10/2024 at the college auditorium, featuring an engaging session led by Mr. Pritesh Khatri, Officer on Special Duty (OSD) of SSIP 2.0, along with his team.



The session particularly targeted non-technical students, encouraging them to identify problems in their everyday lives and propose innovative solutions. This approach aimed to demonstrate that entrepreneurship is accessible to all, regardless of technical skills.



The program featured interactive discussions where students shared their ideas and received constructive feedback. This collaboration fostered a supportive environment for budding entrepreneurs.



Idea Generation Session: Participants were encouraged to brainstorm and present their innovative ideas. The session yielded several promising concepts, showcasing the potential of students in diverse fields to contribute to the startup ecosystem.

SSIP Co Ordinator
Government Arts College,
Maninagar Ahmedabad

Principal
Government Arts College,
Maninagar Ahmedabad