

Birla Vishvakarma Mahavidyalaya (Engineering College)
(An Autonomous Institution)
Vallabh Vidyanagar – 388 120
Innovation, Start-Up and SSIP 2.0 (2024-25)

1	Session	Date:	Day:	Time:
		09-10-2024	Wednesday	03:00 PM to 04:15 PM
2	Title of Session	Innovation, Start-Up and SSIP 2.0		
3	Name of Expert	Ms. Janki Joshi (From SSIP GKS)		
4	Number of attendees	76		

About Event:

The Student Start-up and Innovation Policy (SSIP) Cell at Birla Vishvakarma Mahavidyalaya, V.V.Nagar, Anand is dedicated to fostering a culture of innovation and entrepreneurship among students. Through workshops, mentorship, and networking opportunities. An Online Sensitization program is arranged for all students on 09th October, 2024. A Session conducted by Mrs. Janki Joshi, from SSIP Cell State PMU, GKS. A Program is brief about SSIP Policy and its benefits to students.

The event, conducted via Microsoft Team, was designed to raise awareness about the importance of innovation in various fields and to highlight the support available through the Student Startup and Innovation Policy (SSIP). During the session, the speaker elaborated on the concept of innovation, emphasizing its importance in driving progress and solving real-world problems.

In further detail of innovation, the speaker elaborated innovation in 4 types: (i) product Innovation (ii) process Innovation (iii) Marketing Innovation (iv) Organizational Innovation. After introducing innovation, the speaker transitioned into the concept of startups, explaining how they play a pivotal role in transforming innovative ideas into viable businesses.

Continuing the discussion on startups, the speaker introduced two key startup policies that provide essential support to entrepreneurs, particularly in the early stages of their ventures

(i) Policy 1.0 (2017 – 2021) (ii) Policy 2.0 (2022 - 2027)

Successful Startups from Gujarat:

- (I) SALVO
- (II) ALTER
- (III) TORCHIT
- (IV) AMOUNEE
- (V) D3S TECHNOLOGY LLP
- (IV) NEW WAY.



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Key Outcomes:

1. Heightened Awareness: Participants developed a deeper understanding of the SSIP policy and its significance in fostering startups and innovation within the academic environment.
2. Improved Grasp of Innovation Processes: Attendees gained insight into the stages of innovation and the resources SSIP offers to support entrepreneurial efforts.
3. Strengthened Faculty Involvement: Faculty members acquired a clearer understanding of their role in guiding students through the SSIP framework and supporting their innovative projects.

The session concluded with an interactive Q&A segment, where students had the opportunity to ask questions and seek clarifications on various aspects of SSIP 2.0. The faculty members responded to these queries with detailed explanations, ensuring that the students left the session with a clear understanding of how to engage with and benefit from the SSIP initiative. The positive response from the students indicated a strong interest in pursuing entrepreneurial activities, setting the stage for future innovation at the college.

Glimpse of Session:



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Name of Faculty Coordinator(s):
Dr. Ronak Vashi
(SSIP 2.0 Institute Coordinator)