



SSIP CELL GEC GANDHINAGAR

1. Introduction

For 2 days (2nd September and 4th September), E-Cell Gandhinagar organized a successful Eureka Pitching Event, and we named this “IDEATHON”. This 2-day long pitching event was hosted at Government Engineering College, Gandhinagar. IDEATHON was to foster innovation and entrepreneurial skills among students. This event provided a platform for students to showcase their ideas, gain valuable insights from experienced mentors, and get selected for Eureka.

2. Objectives

The objectives of the event were as follows:

- Encourage students to think creatively and develop entrepreneurial ideas.
- Introduce the concept of Mind Mapping and Pitching tips to students.
- Provide a platform for participants to present and refine their innovative ideas.
- Promote teamwork and collaboration among students from different disciplines.

3. Event Overview

The whole event was structured into 2 segments and was spread over 2 days. On the 2nd of September, we organized Upbeat Upstart (Pre-Eureka). On the 4th of September, we organized an Eureka Pitching.

Each sub-event had its day and purpose. Upbeat Upstart was there to give an overview and clear idea for their respective unpolished idea to enthusiastic students. Second was the Eureka where several teams pitched their ideas to their respective jury.

3.1 Upbeat Upstart (Day 1)

Overview

Upbeat Upstart was a pre-Eureka event aimed at fostering pitching skills and developing a better understanding of entrepreneurship among driven individuals. The event was open to students from all departments, and the goal was to promote creative problem-solving and teamwork.

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Event Details

Venue : C.V. Raman Hall, Block 1

Host: Arsh Maniar Facilitator: Palak Shrivastava

Prayer: Priyanshi

Timeline :

- 10:00 am: Registration starts
- 10:30 am: Welcome speech and prayer
- 11:10 am: Informative session on Entrepreneurship and SSIP Guidelines
- 11:45 am: SIH Guidelines Session
- 12:10 pm: Mind mapping Sessions



- 1:00 pm: Pitching session

Synopsis

1. Registration :

As per the timeline, registration of students was done at the registration desk by our E-Cell members before entering the hall. Prior registration was not necessary for this event.

2. Inauguration and Welcome address :

Students gradually came around 10 am to 11 am. The hall was entirely packed with students. The students were welcomed and addressed by heartwarming talks given by our hosts, Arsh Maniar.



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3. Speeches by Faculty :

After a brief introduction, our respected faculty, K.K. Acharya sir gave us speeches, educated various schemes for entrepreneurs, and explained SSIP guidelines. After that SPOC coordinator of Smart India Hackathon, Ravi Butani sir guided students about the upcoming SIH.

4. Information regarding Problem Statements :

Students were asked to develop their problem statements. If any student didn't have any problem statement, our team provided them with a ready-made problem statement. Link to problem statement document: [Ideathon Problem Statements](#)

5. Mind mapping sessions :

Following these speeches, we did an interactive Mind Mapping session where we distributed chart papers and paper chits with words written in them across students and asked them to make a mind map on topics formed by combining words written in paper chits. We introduced them to mind-mapping and helped them to brainstorm on their respective issues. Mind mapping ended with everyone showing their chart papers across the hall. We proceeded to collect those chart papers. Link to those collected chart papers: [Mind Map](#)

6. Pitching sessions :

Then we started with helping students with idea pitching. Purna and Priyanshi pitched an idea and gave answers to questions by students. It served as an example of idea pitching for students.

Outcome

This event attracted over 155 participants and grouped into 35 teams. It provided a platform for students to showcase ideas and learn to put them on paper.

This event helped to spread awareness of various schemes for entrepreneurs provided by the government and explained SSIP guidelines. It helped students to prepare winning pitching speeches.

3.2 Eureka (Day2)

Overview

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The Eureka Pitching Competition was the final session of the 2-day event. Teams presented their ideas to respective panels to get further funding for themselves. We organized this



definitive event at SARJAN.

Synopsis

- E-Cell members made proper arrangements for Eureka participants to present their ideas in the Sarjan room.
- Registrations started at around 11 am and teams started going to present their ideas to their respective jury.
- Teams were allowed to present their idea for some time and then the jury asked questions regarding their solution or startup idea.
- As faculties came and went away, at the same time, teams were being allocated respectively to ensure efficient workflow.



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- After days of hard work, Eureka 3.0 ended, as all teams pitched their idea.

Presentations and Judging

In the final session, each team presented their ideas to a panel of judges.

The details on jury members :

TEAM A

1. Prof. Piyush Patel- BM,
2. Prof.V.N.Modi- Mech
3. Prof.Ravi Butani – EC

TEAM B

1. Prof.K.K.Acharya – IC
2. Prof.Sunil Agrawal- Elect
3. Prof.Namrata Shroff- CE

TEAM C

1. Prof.P.K.Nanavati : MET
2. Prof.M.N.Patel : IT
3. Prof.Shilpa Parmar : Civil

TEAM D

1. Prof.M.B.Hingu : IC
2. Prof.K.P. Patel: Mech
3. Prof.Yogendra Tank: IT

The ideas were evaluated based on creativity, feasibility, and potential impact. Teams were encouraged to think beyond theoretical concepts and propose practical solutions.

The Evaluation of the teams is given in the document: [Evaluation](#)

Outcome

Eureka was met with astounding success as it involved 15 teams to have their experience in pitching and presenting an idea successfully.

4. Award Ceremony

The Eureka concluded with an award ceremony.

The winning team; Spark, presented an innovative solution.

The runners-up were Growtopia and EvLink.

All participants received certificates of participation.

Eureka winner :



Runner-ups:

TEAM 1

TEAM 2





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5. Feedback and Reception

The Eureka was well-received by participants. Feedback was collected through a post-event survey, with most participants praising the event's organization. Some feedback highlights included:

- "The Eureka Pitching Event as a whole was a great opportunity to showcase our ideas and get feedback from experienced mentors." – Dhyan
- "I enjoyed the collaborative atmosphere and learned a lot from the mentors." – Dev

6. Challenges and Learnings

Despite the overall success, a few challenges were encountered during the event:

Our Time Management: We couldn't keep up with our planned schedule due to unforeseen circumstances. It led to unnecessary lengthening of the sessions, which turned out to be undesirable among audiences.

College's Technical Issues: A few technical issues, such as turning on the projector properly, and speakers not being loud enough, arose during the event, which slightly delayed the schedule. We plan to conduct a more thorough technical check for future events.

ECELL team Resource Management: We weren't able to provide enough chart papers and sketch pens to participants.

Our host engagement across the audience: As time went by we saw a decrease in the interest of students, especially among those who were seated in the last row. Students started to rush due to the affected lunch timings.



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7. Conclusion

This Eureka was a resounding success, meeting its objectives of promoting creativity, collaboration, and entrepreneurial thinking among students. The event provided a valuable platform for participants to refine their ideas and gain insights from experts. The E-Cell is committed to organizing more such events in the future, fostering a culture of innovation and entrepreneurship within the college.

8. Appendix

- Participant List: Upbeat Upstart: [Upbeat Upstart \(Responses\)](#) Eureka 3.0:
[Ideathon'24 \(Responses\)](#)
- Volunteer List: @[Volunteer List](#)