



SSIP SENSITISATION SESSION 17 OCTOBER, 2024



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Introduction

Noble Entrepreneurship Cell (NEC)

Welcome to the Noble Entrepreneurship Cell (NEC), the driving force behind innovation and entrepreneurship at Noble University Campus in Junagadh. Empowered by the Student Startup and Innovation Policy (SSIP 2.0) grant from the Government of Gujarat, we are dedicated to fostering creative ideas and supporting startups. Our ecosystem thrives on providing students and the community with essential resources, including co-working spaces, basic lab facilities, and expert mentoring, all within our state-of-the-art incubation center. In collaboration with the Ministry of Education's Innovation Cell, we have established the Institution's Innovation Council (IIC), extending our reach to colleges across the university to nurture a culture of innovation and entrepreneurship. Join us on this journey of discovery, growth, and impact.

Event Overview

Title: SSIP Sensitisation Session

Date: 17/10/2024

Time: 02:00 PM Onwards

Venue: Auditorium – Noble University Campus

Registration Link: <https://forms.gle/7zk9pWPcjCbWFYwF8>

Mode: Blended

Event joining link:

https://teams.microsoft.com/l/meetupjoin/19%3ameeting_Mjg5N2RIMWMtMGZhYi00YzYzLWE4MDMtNTY3ODk4NDYxMzI4%40thread.v2/0?context=%7b%22Tid%22%3a%2205b5fe2e-db2c-48e5-bfd8-778b75cb0f8e%22%2c%22Oid%22%3a%22104eced7-44f7-4956-a919-3cd37e869ca8%22%7d

Join the meeting now:

Meeting ID: 493 120 037 826

Passcode: 2axK88

Event Schedule

Time	Events
02:00 PM	Introduction of Speaker
02:05 PM	Guest Session
03:20 PM	Q & A Session
03:30 PM	Valediction & Thanks Giving

About Speaker



Smt. Janaki Joshi has over 11 years of experience in teaching, government administration, and fostering the startup ecosystem in Gujarat. Currently, she is a Consultant at Grant Thornton Bharat LLP, specialising in entrepreneurial development. She has previously served as Incubation Manager at AIC GISC Foundation and worked with the Industries Commissioner's office to implement the Government of Gujarat's Startup Innovation Policy. Additionally, she has taught finance and accounting at Gujarat Technological University and conducted staff training for Gujarat Livelihood Promotion Company.

About the Event

The Online Sensitisation Programme was organised to raise awareness about the Student Startup and Innovation Policy (SSIP) 2.0 at Noble University, Junagadh. The event aimed to educate students and faculty members on the benefits of SSIP 2.0 and its role in fostering a culture of innovation and entrepreneurship within the institution. The program was a joint effort by the SSIP Cell, Noble Entrepreneurship Cell, and the Institution Innovation Council (IIC) 7.0 of Noble University. Key figures of the event included Mr. Bhuvnesh Thakar and Dr. Namrata Hun, who delivered the opening address, and Smt. Janaki Joshi, who was the expert speaker, guiding the participants through the intricacies of SSIP 2.0.

Audience

The seminar was attended by a large and enthusiastic audience, including **more than 325 students** from the faculty of Engineering and Pharmacy and **5 faculty members**.

Objectives

1. **Introduction to SSIP 2.0:** To inform students about the policy, its framework, and how it can benefit them.
2. **Encourage Innovation & Entrepreneurship:** To motivate students to think innovatively and embrace entrepreneurial endeavours.
3. **Guidance on Project Development:** To guide students in taking their ideas from concept to prototype and startup stages.
4. **Awareness of Available Support:** To make students aware of the mentorship, funding, and incubation opportunities available under SSIP 2.0.
5. **Inspire Research & Innovation:** To foster a spirit of research and encourage students to participate in innovation activities.

Key Points

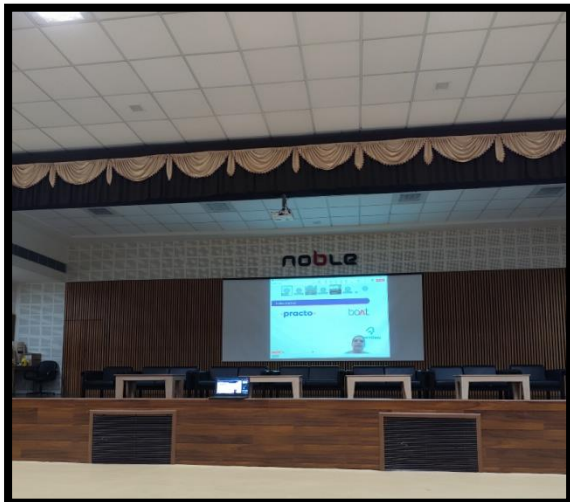
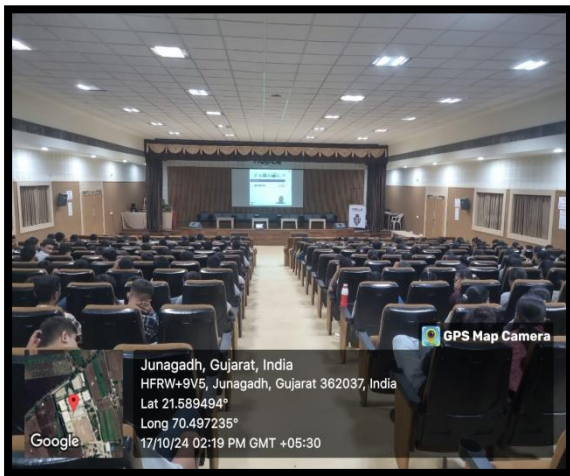
- **Opening Address:** The session started with an opening speech by Mr. Bhuvnesh Thakar and Dr. Namrata Hun. They welcomed the participants and highlighted the critical role of innovation and entrepreneurship in education today.
- **Introduction to SSIP 2.0:** Smt. Janaki Joshi provided a comprehensive overview of SSIP 2.0, detailing its objectives, eligibility criteria, and the process for securing funding for innovative student projects. She also discussed the types of projects eligible for support under the policy.
- **Success Stories:** Several successful startup stories, led by students, were shared to inspire participants. These stories showcased how innovative ideas, with the right support, could transform into viable businesses under SSIP's guidance and resources.
- **Guidance for Proposal Submission:** The expert session also included a detailed explanation of the procedures for submitting project proposals under SSIP. The speaker provided insights into the structure of proposals, the key areas to focus on, and the evaluation process involved.

Outcomes

1. **Increased Awareness:** The event successfully raised awareness among students and faculty about SSIP 2.0 and the numerous opportunities available under the policy to foster innovation and entrepreneurship.
2. **Encouragement to Submit Ideas:** The program concluded with a call for students to submit their project ideas, providing them with a clear understanding of the resources available for turning their ideas into startups.
3. **Promotion of a Culture of Innovation:** The sensitisation programme significantly contributed to building a culture of innovation within Noble University, encouraging students to take advantage of the SSIP support.

Conclusion

The Online Sensitisation Programme at Noble University was a resounding success. It provided valuable insights into the SSIP 2.0 policy and inspired students to pursue entrepreneurial ventures. The event highlighted the role of innovation and startups in today's educational environment, motivating students to engage in research and innovation activities. Noble University, through continuous engagement like this, aims to create a strong innovation ecosystem that supports student-led startups and fosters an entrepreneurial spirit. SSIP 2.0 is a pivotal government initiative that offers a supportive framework for young innovators in Gujarat, providing them with the mentorship, funding, and incubation they need to succeed. The event marks a significant step forward in Noble University's journey toward cultivating a robust entrepreneurial ecosystem.



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