

Event Report: Innovation, Startups & SSIP 2.0 for Students

Date: 09/10/2024

Venue: EC Auditorium, GEC Bhuj

Time: 3:00 PM onwards

Speaker: Ms. Rina Parikh, Project Manager, SSIP 2.0 State PMU DTE

Participants: 90 Students, 36 faculties.

The event titled "**Innovation, Startups & SSIP 2.0 for Students**" was conducted at the EC Auditorium of GEC Bhuj, aimed at enlightening students about the Startup and Innovation Policy (SSIP) 2.0 initiative by the State PMU DTE. Ms. Rina Parikh, Project manager, SSIP 2.0 delivered a comprehensive presentation emphasizing the critical role of innovation and entrepreneurship within the educational framework.

1. Introduction to SSIP 2.0:

- The objectives of the SSIP 2.0 initiative, which aims to cultivate a culture of innovation among students was outlined.
- The presentation highlighted the initiative's commitment to supporting student-led startups and promoting entrepreneurial activities across educational institutions.

2. Importance of Innovation:

- The speaker emphasized the necessity of innovation in today's rapidly changing job market.
- Success stories of notable student startups were shared to inspire attendees and illustrate the potential for entrepreneurial success.

3. Resources and Support:

- Attendees were informed about the various resources available through SSIP 2.0, including funding opportunities, mentorship programs, and skill development workshops.
- Students were encouraged to leverage these resources to transform their ideas into viable projects.

4. Interactive Session:

- Q&A segment allowed students to inquire about the challenges associated with entrepreneurship and the role of educational institutions in facilitating these ventures.

Outcomes

- Increased awareness among students regarding the SSIP 2.0 initiative and the resources available for aspiring entrepreneurs.
- Enhanced interest in entrepreneurship, as evidenced by the active participation and engagement during the interactive session.
- Based on the session, an event named "Ideathon" will be held on 14/10/2024, providing students with an opportunity to develop and pitch their ideas, further promoting a culture of innovation.

The event successfully engaged a substantial audience of students and faculty, both in-person and online. The insights shared by the speaker not only illuminated the potential of SSIP 2.0, but also inspired participants to explore entrepreneurial opportunities. The collaborative atmosphere underscored a promising interest in innovation and startups within the institute.

