



GOVERNMENT ARTS AND COMMERCE COLLEGE, JAFRABAD

IKIGAI

STUDENT STARTUP AND INNOVATION POLICY 2.0

September 24, 2024

COMMITTEE

SSIP

Co-ordinator

Shamji Vaghela

Co-Coordinator

Yamuna Panicker

Principal

Dr. Viralkumar Shilu

Objective of the Programme

1. To make the students aware about the concept of IKIGAI
2. To help them identify their own IKIGAI

About the Programme

On 24TH September 2024, the SSIP Committee of the college conducted a programme on IKIGAI. The aim of the programme was to make the students aware about the age old Japanese concept of IKIGAI.

The purpose for conducting the session on IKIGAI under SSIP was to help students align their skills with their passion and the need of the market. IKIGAI being the concept of the union between the four elements

- What you love
- What you are good at
- What the world needs
- What you can be paid for

IKIGAI could be a powerful framework for the success of the STARTUP.

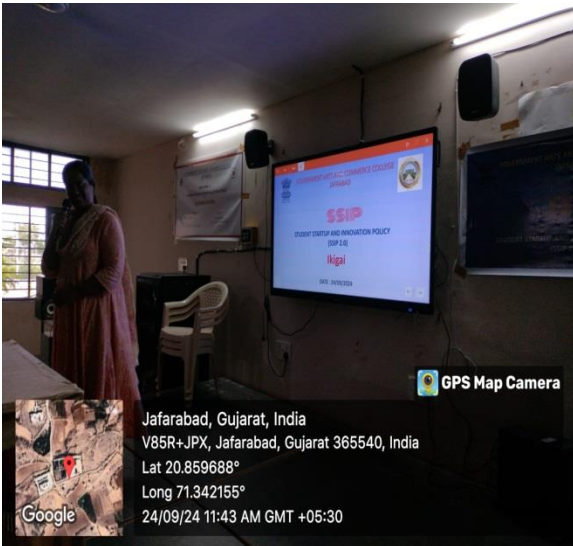
Further they were also introduced to some case studies where passion of the startup owners ultimately leads to successful startups.



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 Government of India

GOVERNMENT ARTS AND COMMERCE COLLEGE JAFRABAD



SSIP

STUDENT STARTUP AND INNOVATION POLICY (SSIP 2.0)

Ikigai

DATE : 24/09/2024

THE PROFESSIONAL'S GUIDE TO IKIGAI

OKINAWA-JAPAN

WHAT IS IT?

- BELIEVE
- GAIN INSIGHT
- A LIFE WORTH LIVING FOR
- FRANCHISE TO MAKE UP EVERY DAY
- SOME THINGS MAKE YOU HAPPY
- SOME THINGS YOU CAN DO EVERY DAY WITHOUT GETTING BORED

NIRALI KARTHIK- SINGER

Dr. Shashi Deshpande

