



Veer Narmad South Gujarat University

VNSGU Incubation Center

Report on “Startup Yatra Session”

- 1) Title of Event: Startup Yatra Session Department of Information and Communication Technology, VNSGU
- 2) Type of Event: Innovation and Entrepreneurship Awareness Program
- 3) Date: 01th October, 2024
Time: 02.00 PM to 03.00 PM
Venue of the Event: Seminar Hall, Information and Communication Technology, VNSGU, Surat
- 4) Description of the Event:

As part of the 60-year celebration of Veer Narmad South Gujarat University, a “Startup Awareness Session” was organized by the Institution’s Innovation Council (IIC), the Idea and Innovation Cell, and the SSIP Cell at VNSGU on 1st October, 2024, in the Department of Information and Communication Technology, Veer Narmad South Gujarat University, Surat. A total of 57 participants attended this Session.

The main purpose of the startup session in the Department of Information and Communication Technology was to create awareness of startups, innovation,



And leadership among students. Veer Narmad South Gujarat University believes in providing the wings to generate innovative ideas and nurture students to establish their startups by promoting their entrepreneurial spirit. It is often said that to make India stronger, we must first strengthen its roots; our roots lie in the country's interiors, rural areas, and villages. With this motto, the Institution's Innovation Council organized a startup awareness session for the students of the Department of Information and Communication Technology at VNSGU.

The welcome address was given by Dr. Hitesh Lad, Assistant Professor of the Information and Communication Technology department. Dr. Lad provided a brief introduction to the speakers and discussed some of the challenges faced by their department, as well as the work done by faculty and students to address these issues. He also mentioned various problems that startups in India encounter and encouraged students to think of suitable solutions.

Students from the Information and Communication Technology Department generally come from an IT background, enabling them to understand the challenges in the IT sector. Mr. Divyesh Baraiya discussed the definition and meaning of startups. He explained how startups are disrupting markets by providing examples such as Ola (in the taxi sector) and Zomato.

He also highlighted some challenges faced by student entrepreneurs, such as a lack of financial support and proper mentoring. Due to these challenges, many students abandon their startup ideas in favour of seeking jobs. Mr. Baraiya clarified the difference between a business and a startup by providing relevant examples and discussed the essential elements of success.

Mrs. Devanshi Solanki began her segment by explaining the SSIP 2.0 policy and the process to receive funds under this initiative, as well as government aids available to help students nurture their ideas and develop prototypes. She motivated students by sharing examples of successful startups from VNSGU students and alumni, concluding the session with inspiring stories of successful startups.

To conclude the session, Dr. Hitesh Lad delivered the vote of thanks, expressing



Gratitude to the speakers, Mrs. Devanshi Solanki and Mr. Divyesh, for taking the time to share their knowledge with the participants. He also thanked the Institution's Innovation Council, the Ministry of Education's Cell, MHRD, and Veer Narmad South Gujarat University for their support throughout the session. Additionally, he thanked Dr. Pushpal Desai (Head of the Department of Information and Communication Technology), the VNSGU team, and all present participants. This event was organized by the Institution's Innovation Cell under the guidance of VNSGU Vice-Chancellor Dr. Kishorsinh N. Chavda and Dr. Rameshdan C. Gadhvi (Registrar, VNSGU).

5) List and number of participants: 57



Flyer of the Event



The flyer is for a 'Startup Yatra' event. It features a central illustration of a rocket launch with a white rocket, red flames, and blue smoke, set against a purple circular background with yellow stars. The text is in black and orange. At the top, there are logos for VNSGU, Institution's Innovation Council, SSIP, and IDEA & INNOVATION CELL. The main title 'STARTUP YATRA' is in large, bold, black letters. Below it, the subtitle 'Startup Sensitization Program for All' is in a smaller font. The date and time are '01 October 2024, 02:00 PM To 3:00 PM'. The location is 'Seminar Hall, Department of ICT, VNSGU'. The organizers are 'Institution's Innovation Council, VNSGU', 'Student Startup and Innovation Policy, VNSGU', and 'VNSGU Incubation Center, VNSGU, Department of ICT, VNSGU'. A QR code is labeled 'SCAN ME'. At the bottom, there are social media icons for Facebook, X, Instagram, and YouTube, all with the handle 'VNSGUOFFICIAL'.

STARTUP YATRA
Startup Sensitization Program for All

01 October 2024
02:00 PM To 3:00 PM

Seminar Hall, Department of ICT, VNSGU

Jointly organized by:
Institution's Innovation Council, VNSGU
Student Startup and Innovation Policy, VNSGU
VNSGU Incubation Center, VNSGU
Department of ICT, VNSGU

Call 0261-2203134 , Email :incubation@vnsgu.ac.in

SCAN ME

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6) Feedback of the Event

- The Innovation and Entrepreneurship Awareness Event was highly insightful.
- The speakers shared valuable entrepreneurial experiences, and the hands-on workshops helped me understand the innovation process better. I appreciated the networking opportunities with peers and mentors, which fostered collaboration.
- Overall, the event inspired me to explore entrepreneurship as a career and apply creative problem-solving to real-world challenges.



7) Photos of the Event





8) Social Media Post



Report Prepared by:
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