

A Report on "World Entrepreneurs Day" 2024

ACTIVITY TYPE	"World Entrepreneurs Day" 2024		
DATE& TIME	21/08/2024 2:30 pm – 4:30 pm	Duration	One day
SEMESTER	-NA-	No. of participa nts	52
EXPERT NAME WITH DESIGNATION	Mr. Durgesh Satyam (Founder & CEO)		
NAME OF EXPERT'S ORGANIZATION	Founder & CEO of Supista.com		
EXPERT CONTACT DETAILS	7780945282		
FACULTY COORDINATOR	Dr. Parul Maurya		
FACULTY CONTACT DETAILS	8460127997		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

Department of Earth & Environmental Science, Parul Institute of Applied Sciences (PIAS) in association with Parul Innovation and Entrepreneurship Research Centre (PIERC) celebrated "World Entrepreneurs Day" on 21st August, 2024 and conducted an expert talk.

Objective:

- Celebrate and recognize the contributions of entrepreneurs to economic growth and innovation.
- Inspire aspiring entrepreneurs through success stories and mentorship opportunities.
- Promote networking among entrepreneurs, investors, and industry leaders.
- Highlight the importance of entrepreneurship in driving societal change and job creation.

- Encourage public and private sector support for entrepreneurial initiatives and startups.

Activity Details:

- On "World Entrepreneurs Day" 2024, Dr. Parul Maurya organized an expert talk at the Parul Institute of Applied Sciences. This event was attended by 52 faculty members and students.
- World Entrepreneurs Day was celebrated with great enthusiasm, focusing on recognizing and honoring the contributions of entrepreneurs worldwide. This year, the highlight of the celebration was an expert talk titled "**From Ideas to Impact - A Roadmap to Your Startup**", delivered by Mr. Durgesh Satyam, Founder & CEO of Supista.com.
- **Mr. Durgesh Satyam** is a renowned entrepreneur and the visionary behind Supista.com. With his extensive experience in startup ecosystems, Mr. Satyam has been a driving force in fostering innovation and guiding aspiring entrepreneurs toward success.
- In his keynote address, Mr. Durgesh Satyam provided invaluable insights into the journey of transforming an idea into a successful startup. He shared his personal experiences, challenges, and the strategies that played a crucial role in building Supista.com into a thriving business.

Key Points Discussed:

1. Identifying a Market Need:
 - Mr. Satyam emphasized the importance of understanding the market and identifying unmet needs that can be addressed through innovative solutions.
2. Crafting a Unique Value Proposition:
 - He discussed the significance of differentiating one's startup by offering a unique value proposition that resonates with the target audience.
3. Building a Strong Team:
 - Highlighting the role of teamwork, Mr. Satyam shared how assembling a team with complementary skills is essential for the success of any startup.
4. Securing Funding and Resources:
 - The talk covered various funding options available to startups, including bootstrapping, angel investors, and venture capital, along with tips on effectively pitching to potential investors.
5. Scaling the Business:

- Mr. Satyam provided strategies for scaling a startup, focusing on sustainable growth, market expansion, and innovation.
- 6. Overcoming Challenges:
 - The audience gained insights into the common challenges faced by entrepreneurs and how to navigate them, including managing risks and staying resilient in the face of setbacks.
 - The session was highly interactive, with participants from diverse backgrounds, including students, budding entrepreneurs, and industry professionals. The Q&A session allowed the audience to engage directly with Mr. Satyam, seeking advice on their entrepreneurial endeavors.

Outcome:

- The expert talk by Mr. Durgesh Satyam was a resounding success, leaving the audience inspired and equipped with practical knowledge to embark on their entrepreneurial journeys. The event highlighted the importance of innovation, perseverance, and strategic planning in turning ideas into impactful businesses.

Glimpses of activity



Dargesh Satyart (Presenting)

Incubators and Accelerators: Your Launchpad

Incubator/Accelerator	Location	How to Apply	Key Benefits
T-Hubs	Hyderabad	Online application via T-hub website. Pitching sessions	Access to world-class infrastructure. Mentorship programs. Networking with investors and corporates
CIE Centre for Innovation Incubation and Entrepreneurship	Ahmedabad IM Ahmedabad	application via CIE website	Funding opportunities. Access to IM-A resources. Mentorship from industry experts
IndiCube Catalyst	Bengaluru	- Application via IndiCubes website. Evaluation based on Startup Potential	- Flexible workspaces. Networking.

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Participants: Dargesh Satyart, RUDRAKUMAR MARI..., Abhishek Kumar, NISHA SHARMA, Zia Khan, PARUL MALIYA

THANK YOU