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GUJARAT ARTS & SCIENCE COLLEGE

ELLISBRIDGE, AHMEDABAD - 380 006

(Government of Gujarat)

(NAAC Accredited Grade 2.83)

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Title: Igniting Innovation: Your Journey from Student to Entrepreneur
Date: 17th September 2024
Time: 11 AM - 12:30 PM
Venue: Room M-5 (Main Building), Gujarat Arts and Science College
Event: 3rd Lecture of the SSIP (Student Startup and Innovation Policy) Series

Resource Person: Dr. Tejas Jani, Assistant Professor, Physics Department

Agenda:

The objective of the lecture was to introduce students to the concept of entrepreneurship, highlight the importance of innovation, and guide them on the steps to start their own ventures under the SSIP framework.

Key Points Discussed:

1. Introduction to SSIP and Importance of Entrepreneurship

Dr. Tejas Jani began by providing an overview of the Student Startup and Innovation Policy (SSIP) and its objectives. He emphasized the importance of entrepreneurship, particularly in the context of the limited availability of government jobs and the challenges of private sector employment.

2. What is a Start-up?

The concept of a start-up was explained as a new business aimed at solving problems for customers, often through innovative products or services. Dr. Jani stressed the role of passion, hard work, and adaptability in ensuring the success of a start-up.

3. Benefits of Entrepreneurship

Dr. Jani highlighted the advantages of starting one's own business, including independence, creativity, and the opportunity to solve real-world problems. He also discussed how the SSIP provides financial support, mentorship, and resources for student entrepreneurs.

4. Requirements for Starting a Start-up

Key elements such as capital, mentorship, innovative ideas, workspace, and dedication were discussed. Dr. Jani elaborated on how the SSIP provides grants up to ₹2.5 lakhs, access to experienced mentors, and co-working spaces to help students develop their start-up ideas.

5. Steps to Develop a Successful Start-up

Dr. Jani outlined the essential steps for turning a business idea into a successful project:

- Identifying real-world problems

- Conducting market research
- Validating ideas with prototypes
- Creating a solid business plan
- Securing funding, and
- Executing development and marketing strategies.

6. Success Stories

Several examples of successful start-ups, such as Zomato, Ola, and SmartCane (developed by IIT Delhi scholars), were shared. These examples inspired students by showcasing how innovative ideas can transform into large-scale businesses.

7. How Gujarat Colleges Support Start-ups

Dr. Jani explained how the SSIP framework in Gujarat supports aspiring entrepreneurs. He shared the four-step process, from submitting proposals to receiving funding and mentorship from college committees and expert panels.

8. Conclusion and Encouragement

The lecture concluded with motivational remarks encouraging students not to be afraid of failure but to take the first step toward realizing their entrepreneurial dreams. The quote “Don’t be afraid to fail. Be afraid not to try” by William Faulkner was shared as an inspiration.

Action Items:

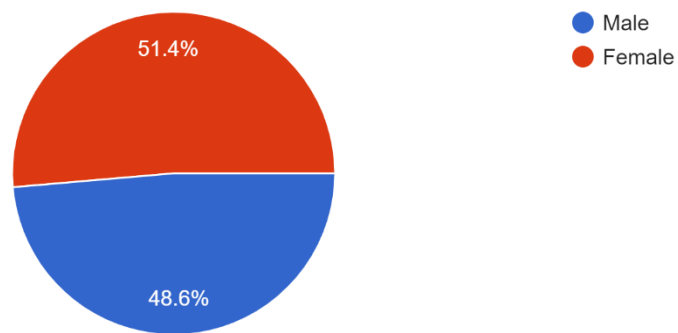
- Interested students were invited to submit their start-up proposals under SSIP.

Details of the Participants:

- Total 146 students had registered for this event through Google form.
- 70 Male and 76 Female participants had registered.

Gender

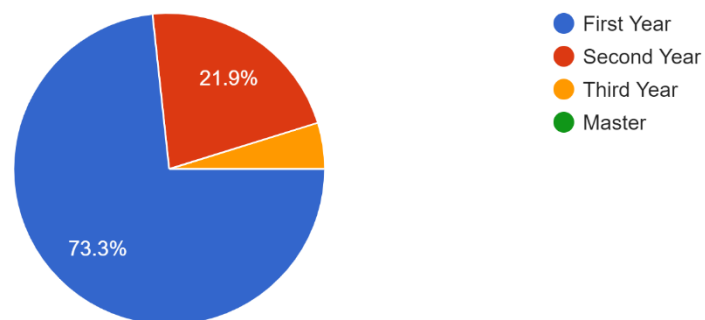
146 responses



- Majority of the participants were from First Year B.Sc./B.A.

Class/Year

146 responses



Photographs of the event

