

Gujarat Arts & Science College, Ahmedabad



SSIP 2.0

Report

2nd Sensitization Program

Dt. 10.09.2024

Organized by

SSIP Cell,

**Gujarat Arts & Science College,
Ahmedabad**



Estd. 1863

GUJARAT ARTS & SCIENCE COLLEGE

ELLISBRIDGE, AHMEDABAD - 380 006

(Government of Gujarat)

(NAAC Accredited Grade 2.83)

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Report on SSIP Sensitization Program No. 2

Dt. 10.09.2024

Title: Adopting Entrepreneurship as a Career

Resource Person: Dr Nishant S. Junnarkar,
Asst. Prof. Microbiology,
Gujarat Arts & Science College, Ahmedabad.

On 10th September, 2024, a lecture titled "Adopting Entrepreneurship as a Career" was arranged for the college students by SSIP Cell as a part of Students Sensitization Program Lecture series. This was the Second lecture of this series. The key objective of the session was to inspire the participants to explore entrepreneurship as a viable and rewarding career path. The session was delivered by Dr. Nishant S. Junnarkar, Asst. Prof. (Microbiology), Gujarat Arts & Science College, Ahmedabad.

Key Points Covered:

- 1. Introduction to Entrepreneurship:** The session began by defining entrepreneurship, emphasizing innovation, risk-taking, and opportunity recognition.
- 2. Benefits of Entrepreneurship:**
 - **Financial Independence:** Entrepreneurship provides opportunities for wealth creation and financial autonomy.
 - **Innovation and Creativity:** Entrepreneurs drive innovation, solving real-world problems with unique solutions.
 - **Personal Growth:** Entrepreneurship fosters leadership, resilience, and adaptability.
- 3. Entrepreneurial Mindset:** The importance of cultivating a growth mindset, problem-solving abilities, and persistence was highlighted. Real-life examples of successful entrepreneurs were shared to illustrate these traits.

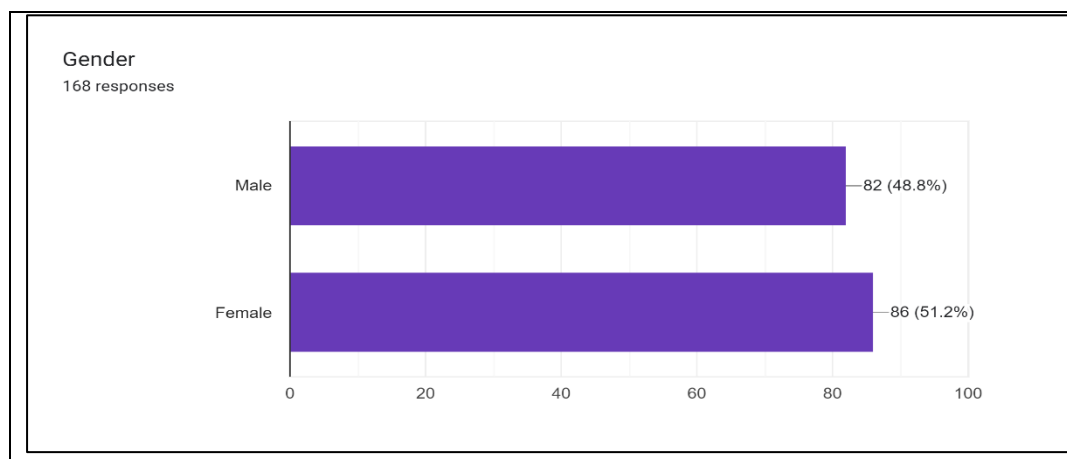
4. **Opportunities for Young Entrepreneurs:** The lecture outlined various startup ecosystems, incubators, and government initiatives like the Student Startup and Innovation Policy (SSIP) that support aspiring entrepreneurs.
5. **Challenges in Entrepreneurship:** The session also addressed the common challenges, including financial risks, market competition, and uncertainty, while offering strategies to overcome them.
6. **Action Steps:**
 - Encouraged students to explore startup ideas in their areas of interest.
 - Provided information on resources and networking opportunities to support entrepreneurial ventures.

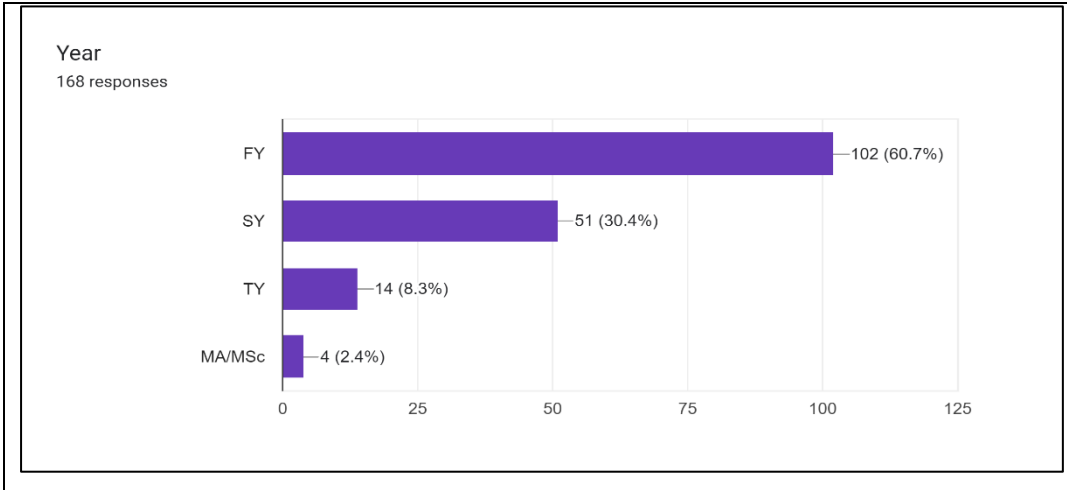
The participants responded enthusiastically, asking questions about business models, funding options, and how to balance entrepreneurship with studies. The session concluded with a motivational message to take calculated risks and pursue their entrepreneurial passions.

Conclusion: The lecture successfully motivated students to consider entrepreneurship as a promising career option by providing a clear understanding of its benefits, challenges, and opportunities.

Details of the Participants:

- Total 168 students had registered for this event through Google form.
- 82 Male and 86 Female participants had registered.
- Majority of the participants were from First Year B.Sc./B.A.





Photographs of the event

