

# SSIP2.0 Sensitization Sessions

**Event Name:** From Seed to Startup: Turning Ideas into Opportunities

**Date:** 26<sup>th</sup> September 2024

**Venue/ Mode:** N-11, Government Science College, Gandhinagar / Offline

**No of Participants:** 200

**Speakers Name:** Pranav Desai (Co-founder Recosolution)

**About Event:** On the 26th of September 2024, the SSIP Cell at Government Science College, Gandhinagar, hosted a successful seminar titled "From Seed to Start Up: Turning Ideas into Opportunities." This event was part of the Student Startup and Innovation Policy (SSIP) 2.0, a forward-thinking initiative launched by the Government of Gujarat. The seminar aimed to promote innovation, entrepreneurial skills, and problem-solving abilities among students. Over 200 students from different academic backgrounds attended, eager to learn about idea generation and how to transform those ideas into viable business opportunities. Pranav Desai, cofounder of Recosolution and an expert in startups and entrepreneurship, led the event. He shared valuable insights on how to nurture an idea and turn it into a successful startup. His experience and knowledge provided students with practical advice, inspiring them to think creatively and approach challenges with an entrepreneurial mindset.

**Outcome of Event:** The seminar "From Seed to Start Up: Turning Ideas into Opportunities" successfully inspired students to embrace entrepreneurship, enhancing their understanding of startup processes and innovation. It provided valuable insights on problem-solving and creative thinking while fostering collaboration among students from diverse fields. The event also motivated participants to explore opportunities within SSIP 2.0 and consider turning their ideas into actionable business ventures, strengthening the entrepreneurial ecosystem at the college.

## Event Photos



