

## A Report on

### EXPERT LECTURE ON THE OCCASION OF “WORLD ENTREPRENEUR DAY”

<b>TITLE OF EVENT</b>	“BEYOND THE CODE : THE ENTREPRENEUR MIDSET”		
<b>DATE&amp; TIME</b>	21/08/2024 10:00 AM to 12:00PM	Duration	2 HOURS
<b>SEMESTER</b>	1 <sup>ST</sup> Sem	No. of participant s	67
<b>SPEAKER NAME WITH DESIGNATION</b>	MR. RAHUL SHAH MD,CEO		
<b>NAME OF EXPERT'S ORGANIZATION</b>	DIGNIFIEDME TECHNOLOGIES PVT LTD		
<b>DEPARTMENT COORDINATOR:</b>	SUJAYA BHATTACHARJEE ASSISTANT PROFESSOR, CSE,PIT.		

**Department of Computer Science** , Conducted an expert session “**BEYOND THE CODE : THE ENTREPRENEUR MINDSET**” on the occasion of “**WORLD ENTREPRENEUR’S DAY**”. Our expert Mr. Rahul Shah , gives a brief about entrepreneurship to our 1<sup>st</sup> year B.tech cse students and motivates them by giving real life examples to startup journey. The session was very motivating, informative and insightful. The aim of this event is to Assess the current state of entrepreneurial activity and innovation mindset among young students. This event encourages our students to pursue entrepreneurial endeavors and create successful startups. This involves identifying the key factors that inspire and support innovativethinking, understanding the challenges young entrepreneurs face, and outlining actionable steps to build a robust innovation ecosystem.

## Objective:

The primary objective of this event "**BEYOND THE CODE: THE ENTREPRENEUR MINDSET**" is to inspire, educate, and empower students to know what the mindset is, how to develop innovative startup ideas and pursue entrepreneurial ventures. By providing a supportive environment, resources, and networking opportunities, the event seeks to cultivate an innovation mindset and equip students with the skills and confidence needed to transform their ideas into viable businesses. The ultimate goal is to foster a new generation of entrepreneurs who can drive economic growth and societal progress through innovation.

## Key Objectives of the Event:

The key objective of the event "**BEYOND THE CODE: THE ENTREPRENEUR MINDSET**" is to empower participants with the entrepreneurial mindset needed to transform technical expertise into innovative, market-driven solutions. This involves fostering a holistic understanding of how to identify opportunities, create value, and build sustainable businesses that extend beyond mere technical implementation.

The key points related to the objective of "**BEYOND THE CODE: THE ENTREPRENEUR MINDSET**":

1. **Cultivating Entrepreneurial Awareness:** Shift the focus from just writing code to understanding the broader business implications, encouraging participants to think like entrepreneurs who can identify market opportunities and address customer needs.
2. **Integrating Business Acumen with Technical Skills:** Emphasize the importance of blending technical expertise with business knowledge, enabling participants to make strategic decisions that drive product success and market relevance.
3. **Promoting Innovation and Creativity:** Inspire participants to think creatively and innovatively, encouraging them to approach problem-solving with a mindset geared towards finding unique, value-driven solutions.
4. **Encouraging Risk-Taking and Resilience:** Teach the importance of embracing risks and learning from failures, which are essential traits for any entrepreneur aiming to succeed in a competitive market.
5. **Fostering a Customer-Centric Approach:** Highlight the need to prioritize customer needs and feedback in the development process, ensuring that products and solutions align with real-world demands.
6. **Building Leadership and Team Collaboration:** Develop leadership skills and encourage collaborative efforts, recognizing that successful entrepreneurship often requires strong teams and effective communication.
7. **Nurturing Long-Term Vision and Sustainability:** Encourage participants to think beyond immediate success, focusing on creating businesses and products that have long-term viability and can adapt to changing market conditions.

These points collectively aim to equip participants with a comprehensive entrepreneurial mindset that goes beyond technical skills, positioning them to create impactful and sustainable innovations.

### **Outcomes:**

The outcome of an event focused on developing mindset for innovation typically includes several key results:

1. **Increased Awareness:** Attendees gain a deeper understanding of the principles of innovation and how they can apply these principles to their own startup ideas.
2. **Enhanced Skills:** Participants often leave with improved skills in creativity, problem-solving, and critical thinking, which are essential for developing and refining startup ideas.
3. **Networking Opportunities:** Such events usually provide valuable networking opportunities, connecting entrepreneurs with mentors, investors, and other innovators who can offer support and collaboration.
4. **Idea Validation:** Startups can receive feedback and validation on their ideas from experts and peers, helping them to refine their concepts and business models.
5. **Resource Access:** Attendees might gain access to resources such as funding opportunities, tools, and technologies that can help in the development and scaling of their startup ideas.
6. **Inspiration and Motivation:** The event often serves as a source of inspiration and motivation, energizing participants to pursue their entrepreneurial goals with renewed vigor.
7. **Actionable Insights:** Participants often leave with actionable insights and strategies that they can implement immediately to enhance their innovation efforts.

Overall, the goal is to equip participants with the knowledge, skills, and resources needed to turn their innovative ideas into successful startups

### **Activity Details:**

On August 21st, 2024, on the occasion of “**World Entrepreneur’s Day**”, an expert session titled “**BEYOND THE CODE: THE ENTREPRENEUR MINDSET**” was held. The aim of this event was to develop mindset for innovation and entrepreneurship motivation among students. The objective of this competition was to strengthen and motivate students through a supportive environment that helps them to know the start up business, establish innovative business ideas and develop concepts into market ready products. To promote new technology/ knowledge/ innovation- based start-ups. The aim of delivering this session includes the following key points:

1. **Encourage Creativity:** Foster an environment where participants feel empowered to think outside the box and explore innovative ideas.
2. **Develop Practical Skills:** Equip participants with the tools and techniques needed to turn their ideas into viable business models.
3. **Validate Ideas:** Provide feedback and validation to help participants refine their startup concepts and assess their market potential.
4. **Build a Supportive Network:** Create opportunities for participants to connect with mentors, investors, and peers who can provide support and collaboration.
5. **Provide Resources:** Offer access to resources such as funding, tools, and technologies that can aid in the development and scaling of startup ideas.
6. **Inspire and Motivate:** Energize participants and build confidence in their ability to pursue and achieve their entrepreneurial goals.

The ultimate goal is to create a conducive environment for innovation, allowing participants to develop and advance their startup ideas effectively.

### **Benefits in terms of learning/Knowledge obtained:**

The benefits of attending an expert session on the topic "BEYOND THE CODE: ENTREPRENEUR MINDSET" include:

1. **Expanded Perspective:** Participants gain insights into the broader business and entrepreneurial landscape, helping them see beyond the technical aspects of their work and understand the importance of market dynamics, customer needs, and business strategy.
2. **Enhanced Problem-Solving Skills:** Exposure to entrepreneurial thinking encourages participants to approach problems with creativity and innovation, leading to more effective and unique solutions that can drive business success.
3. **Improved Decision-Making:** By learning how to integrate technical knowledge with business acumen, participants can make more informed decisions that consider both technical feasibility and market viability.
4. **Increased Confidence:** The session can empower participants to take initiative, embrace challenges, and step outside their comfort zones, building the confidence needed to pursue entrepreneurial ventures.
5. **Networking Opportunities:** Interacting with experts and like-minded peers can open doors to valuable connections, collaborations, and potential mentorship opportunities that support entrepreneurial growth.
6. **Actionable Strategies:** Participants walk away with practical tools, frameworks, and strategies that they can apply to turn innovative ideas into successful businesses or projects within their current roles.
7. **Long-Term Career Growth:** Adopting an entrepreneurial mindset can enhance participants' career trajectories, positioning them as leaders and innovators in their fields, whether they choose to start their own ventures or contribute to existing organizations.

These benefits help participants develop a well-rounded skill set that not only enhances their technical abilities but also prepares them to succeed as entrepreneurs or intrapreneurs.

## Glimpses of Activity



Department of Computer Science And Engineering


*Organizing An Expert Lecture on The Occasion of World Entrepreneur's Day*

# BEYOND THE CODE: THE ENTREPRENEUR MINDSET


Date : 21/08/2024  
Time : 10 am to 12 pm

**ON THE OCCASION OF WORLD  
ENTREPRENEUR'S DAY**

**EXPERT**



**Rahul Shah**  
MD, CEO  
Dignifiedme Technologies Private Limited



**FACULTY COORDINATOR**  
Ms. Sujaya Bhattacharjee  
Assistant Professor,CSE,PIT

**CONVENER**  
Dr. Swapnil M Parikh (Principal , PIT)  
Ms.Sumitra Menaria (HOD , Department Of Computer Science And Engineering,PIT)

Venue : PIAS SEMINAR HALL








 **GPS Map Camera**



Limda, Gujarat, India  
Limda Lake Rd, Limda, Gujarat 391760, India  
Lat 22.285302°  
Long 73.364264°  
21/08/24 10:46 AM GMT +05:30



 **Tagofy - Geotag Map Camera**



Vadodara, GJ, India  
Limada Madheli Road Vaghodia, Vadodara,  
391760, GJ, India  
Lat: 22.285239, Long: 73.364352  
21/08/24 11:39 AM UTC+05:30



# Thank You

