

SSIP Sensitization Program Report

Program Overview: The SSIP (Student Startup and Innovation Policy) Sensitization Program was organized for the 2nd and 3rd year students of S.E.T Mahila College. The event was coordinated by Dr. Vijay Nandaniya and Dr. Hardik Bhatt, Principal of S.E.T Mahila College. The program aimed to enhance awareness and understanding of the SSIP initiatives among students, fostering a culture of innovation and entrepreneurship.

Date of Event:-11/07/2024

Venue:-S.E.T Mahila College

Participants:-More than 332 students

Key Objectives:

- To familiarize students with the SSIP framework and its benefits.
- To promote a culture of innovation and entrepreneurship among students.
- To provide information on how students can leverage SSIP resources for their projects and startups.

Program Highlights:

1. Inauguration:

- The event commenced with an opening address by Dr. Hardik Bhatt, Principal of S.E.T Mahila College, who emphasized the importance of innovation and entrepreneurship in today's world.
- Dr. Vijay Nandaniya provided a brief overview of SSIP and its significance in supporting student startups and innovative projects.

2. Presentation on SSIP:

- Dr. Vijay Nandaniya delivered an informative session on the SSIP framework, including its objectives, key components, and the support it offers to student entrepreneurs.
- Detailed information was provided on the process of applying for SSIP grants and the types of support available.

3. Success Stories:

- Several successful startups and innovative projects supported by SSIP were showcased. These case studies illustrated the practical impact of SSIP support on student ventures.
- Testimonials from past beneficiaries highlighted the benefits and outcomes of participating in the SSIP program.

4. Interactive Q&A Session:

- An interactive session allowed students to ask questions and seek clarification on various aspects of SSIP.
- Queries related to application procedures, eligibility criteria, and project support were addressed comprehensively.

5. Workshop on Idea Generation:

- A workshop was conducted to encourage students to brainstorm and develop their startup ideas.
- The session included group activities designed to enhance creative thinking and problem-solving skills.

6. Networking Opportunity:

- Students were given the chance to network with each other and with faculty members involved in the SSIP program.
- This facilitated the exchange of ideas and fostered potential collaborations among participants.

Feedback and Evaluation:

- The feedback from students was overwhelmingly positive, with many expressing increased enthusiasm about exploring entrepreneurial opportunities.
- A survey conducted at the end of the program indicated that over 85% of participants found the session informative and valuable.
- Suggestions for improvement included more hands-on workshops and additional information on the practical aspects of startup management.

Conclusion: The SSIP Sensitization Program successfully met its objectives, providing valuable insights into the opportunities available through the SSIP initiative. The program fostered a greater awareness of innovation and entrepreneurship among students, encouraging them to pursue their ideas and leverage available resources. The engagement and feedback from participants suggest that such programs play a crucial role in nurturing the next generation of entrepreneurs.

Acknowledgments:

- We extend our gratitude to Dr. Vijay Nandaniya and Dr. Hardik Bhatt for their leadership and organization of the event.
- Special thanks to all faculty members and guest speakers who contributed to the success of the program.
- Appreciation to the 276 students who actively participated and contributed to the program's success.

Report Prepared By: Dr. Vijay Nandaniya
SSIP Coordinator
S.E.T Mahila College
12/07/2024

Attachments:

- Event Photographs



