



Veer Narmad South Gujarat University

VNSGU Incubation Center

Report on “Webinar on "Journey of Successful Entrepreneurs”

- 1) Title of Event: Journey of Successful Entrepreneurs
- 2) Type of Event: Entrepreneur Day celebration
- 3) Date: 21th August, 2024
Time: 11.00 AM to 12.30 PM
Venue of the Event: IQAC Room, Administrative building, VNSGU, Surat
- 4) Description of the Event:

The Journey of Successful Entrepreneurs Webinar, held on August 21, 2024, celebrated World Entrepreneurs Day with an engaging event that honored the journey of successful entrepreneurs. The event featured insightful talks by two prominent figures in the entrepreneurial world: Ms. Parini Kapadia and Mr. Hiren Joshi. Their presentations provided valuable perspectives on innovation, resilience, and the entrepreneurial spirit.

Speakers and Topics:

1. Ms. Parini Kapadia (Founder of Zero Cow - India's First Animal-Free Proteins and Dairy Products) Innovation in Sustainability: Ms. Kapadia shared the story of Zero Cow, her groundbreaking company that pioneers animal-free proteins and dairy products. She highlighted the environmental and ethical motivations behind creating plant-based alternatives that cater to the growing demand for sustainable food sources.



Challenges and Triumphs: Ms. Kapadia discussed the hurdles of starting a venture in a niche market and the strategies she employed to overcome them. Her journey from conceptualization to scaling the business illustrated the importance of perseverance and adaptability.

Future Vision: She emphasized the need for continuous innovation and the role of entrepreneurs in driving change in the food industry. Her vision for Zero Cow includes expanding product lines and increasing accessibility to animal-free products across India.

2. Mr. Hiren Joshi (Executive Director of Local Vocal Business, Vadodara Managing Director of Weblog Sphere Private Limited Founder of Health Tech and Retail Tech Startups) Diverse Entrepreneurial Ventures: Mr. Joshi's presentation covered his involvement in various sectors, from local business development to tech startups. He shared insights into how his diverse experiences have shaped his approach to entrepreneurship.

Tech Innovation: His discussion on Weblog Sphere Private Limited and his health tech startup shed light on the role of technology in modern business. He elaborated on how leveraging digital tools and platforms can transform traditional industries and create new opportunities. Mr. Joshi provided an overview of his retail tech startup, focusing on how it aims to revolutionize the retail experience. He also shared his vision for health tech, emphasizing the importance of integrating technology to improve healthcare accessibility and efficiency.

Event Highlights

Both speakers engaged the audience through Q&A sessions, where they addressed various queries of participants regarding their entrepreneurial experiences and the future of their industries.

The event facilitated networking among attendees, including aspiring entrepreneurs, industry professionals, and students. This provided a platform for sharing ideas and forging potential collaborations.

The talks were educational and highly motivating, inspiring many in the audience to pursue their entrepreneurial aspirations with renewed vigor and innovative thinking.

Conclusion



World Entrepreneurs Day 2024 was a resounding success, thanks to the Contributions of our eminent speakers Ms. Parini Kapadia and Mr. Hiren Joshi. Their experiences and insights provided valuable lessons on entrepreneurship, innovation, and the impact of technology. The event underscored the significance of celebrating and learning from the journeys of successful entrepreneurs, who continue to shape the future with their visionary ideas and relentless dedication.

5) Number of participants: 33

Flyer of the Event

A WEBINAR ON
“JOURNEY OF SUCCESSFUL ENTREPRENEURS”

Ms. Parini Kapadia
Founder & Chief
Scientific Officer - Zero
Cow Factory

Mr. Hiren Joshi
Managing Director
Weblogysphere

On the Occasion of
**WORLD ENTREPRENEURS' DAY
CELEBRATION**
On 21st August, 2024
11:00 am - 12:30 pm

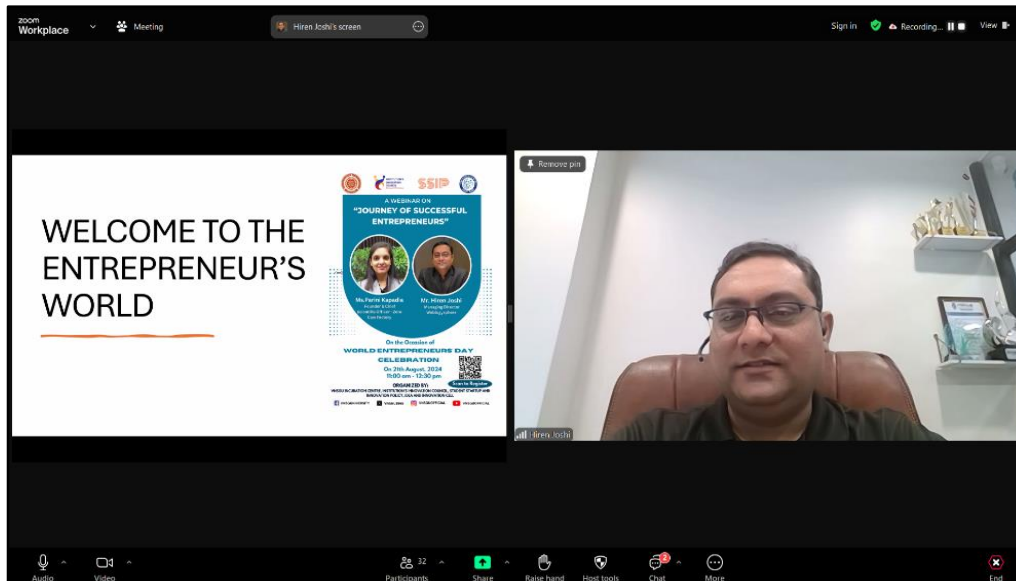
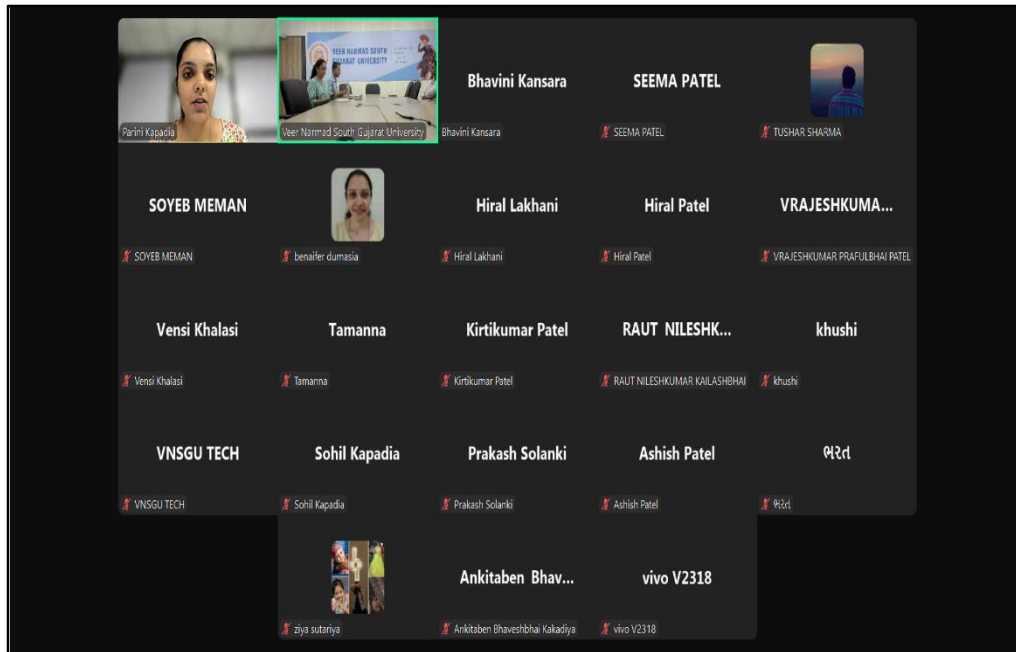
ORGANIZED BY:
VNSGU INCUBATION CENTRE, INSTITUTION'S INNOVATION COUNCIL, STUDENT STARTUP AND
INNOVATION POLICY, IDEA AND INNOVATION CELL


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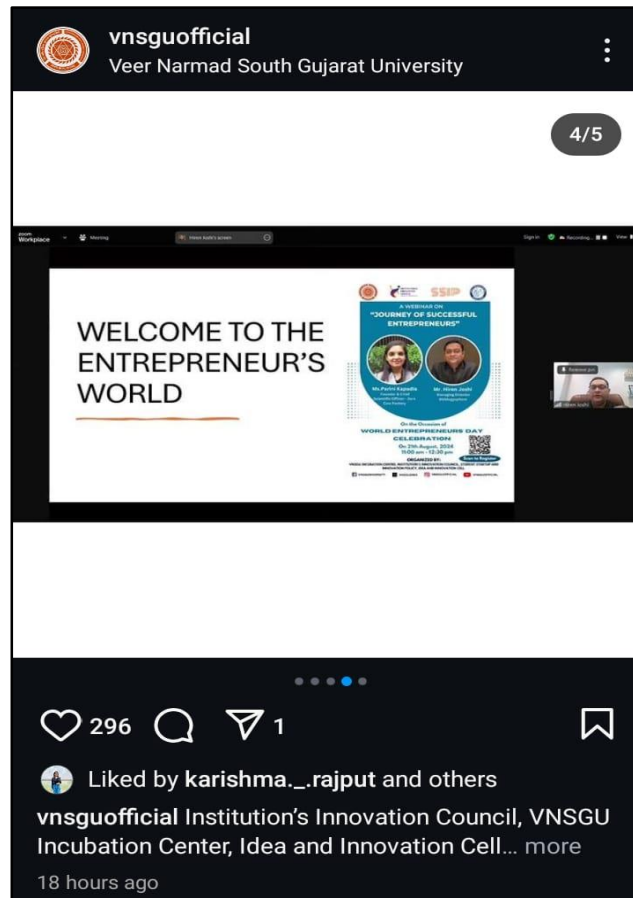


Photos of the Event





Social Media Post



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