



## A Symposium – Lets' Up Start - SSIP

On 25th July Gujarat Commerce College had organized a symposium with students as an icebreaker activity. A Team of HE-PMU along with nodal officer Prof. Pritesh Khatri had been invited to enlighten the students about the initiative. Also help students in problem identification and idea generation.

Prof. Pritesh Khatri enlightened students about SSIP initiative, and policy implementation at various stages. Prof. Khatri along with their team- Miss Niyati and Miss Prachi helped students in problem identification and idea generation through Value Proposition Canvas. They gave specific industry to each student and develop Value proposition Canvas for the same. They delivered quite interesting and inclusive session and innovative ideas for students.

For the symposium more than 90 students had participated and prepared models. The symposium was organized under SSIP- Cell of Gujarat Commerce College by Co-ordinator Prof. Hetal Solanki under guidance of the Principal.

**Feedback link for the same is here:** <https://forms.gle/Vack23aqHDKgb2nE6>

