

## **SSIP 2.0 Awareness Program Organized for First Year MBA Students**

SSIP 2.0 cell of Adani University organized an Awareness Program for first-year MBA students. The program aimed to inform students about the opportunities, resources, and support available for fostering entrepreneurship and an innovation culture at Adani University. Dr. Jignesh, the Coordinator of SSIP 2.0, encouraged students to explore entrepreneurship as a career path and drive innovation in various fields. He also explained the SSIP 2.0 policy at Adani University, highlighting the opportunities for seed funding and mentoring support to establish start-ups under this scheme.

