



Sensitization Program

Date: 23/07/2024

Time: 01:20 PM to 02:10 PM

Venue: School of Engineering Seminar Hall, RK University

Keynote Speakers: 1) Mr. Yogesh Rathod

Targeted Audience & Participants: Students of Bachelor of Computer Applications of 3rd 228+ Students, Faculty members

Brief Description of the Event:

A workshop was jointly organized by the KS Patel Centre for Entrepreneurship (KSPCFE) and the School of Engineering (SOE) at RK University to discuss the broad opportunities available under the SSIP scheme and the various incubation facilities at RK University in Rajkot. The session was led by Mr. Yogesh Rathod, Senior Incubation Executive. The event aimed to illuminate the exciting intersection of practical entrepreneurial skills and knowledge, showcasing the potential for emerging opportunities that not only promise personal growth but also offer solutions to the challenges our society faces.

The workshop commenced with an exploration of the entrepreneurial mindset. An emphasis was placed on fostering a mindset that thrives on identifying opportunities within challenges and the ability to turn ideas into impactful ventures. In addition, Sir, emphasized interpersonal skills and entrepreneurship, highlighting how students can develop critical and creative thinking. These examples served as inspiration, illustrating the potential for aligning personal goals with societal needs.

The students were enthusiastic throughout the session and interacted with the KSPCFE team during the question-and-answer segment. The feedback from all SOE students was astounding; they appreciated the session, which provided them with clear information regarding the SSIP scheme. As you embark on this entrepreneurial journey, remember that every problem presents an opportunity. With the right mindset, skills, and support, you can not only build a successful career but also contribute to creating a better society.

Objective of Event:

The session focuses on selecting topics or ideas that can be marketed in the future. Providing proper guidance to students is the main goal of this program. We encourage all participants to reflect on the insights gained during the workshop and consider the myriad of possibilities that entrepreneurship and innovation offer. A special emphasis was placed on the concept of entrepreneurship as a viable and fulfilling career option.

Outcome of Event:

After attending the Event, the participants will be able to,

1. The focus of this session was to provide information about the opportunities available under the SSIP scheme through one-to-one interactions.
2. The positive aspect of the session was that many students showed great interest and actively participated in the Q&A session at the end. This has helped foster a culture of innovation and entrepreneurship among students.
3. Whether it be in technology, healthcare, education, or any other sector, the potential to make a meaningful impact is vast.
4. Participants were encouraged to think critically about the challenges our society faces today and how entrepreneurial ventures could provide sustainable and scalable solutions.





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