

REPORT

Navigating the Startup Journey: The Role of Incubator in Incubating and Accelerating Innovation

Event Date: 15.07.2024

About the event:

On July 15, 2024, ASHINE hosted a session titled 'Navigating the Startup Journey: The Role of Incubator in Incubating and Accelerating Innovation' as part of the five-day Finishing School Program organized by the Department of Electrical Engineering, SVNIT, on "Electric Vehicle Technology: Towards Sustainable Transportation (EVT-2024)". Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) delivered the session to an audience of B.Tech. and Diploma students from various engineering colleges. Mr. Mehta explained the concept of business incubation, the stages of the incubation process, and the support provided by incubators, including mentorship, funding, and infrastructure.

The session highlighted the success stories of startups incubated at ASHINE and discussed emerging trends in the electric vehicle sector. Mr. Mehta encouraged students to innovate and consider ventures in sustainable transportation. The event concluded with a Q&A segment, where students received practical advice on the startup ecosystem and incubation challenges. The session was well-received, motivating students to pursue their entrepreneurial aspirations.