

The Maharaja Sayajirao University of Baroda, Vadodara, hosted the 'Startup Ecosystem: Igniting Young Minds' event on April 8, 2024. Organized jointly by the Faculties of Technology and Engineering, Journalism and Communication, and Pharmacy, this event showcased the university's commitment to fostering innovation and entrepreneurship among students.

Prof. (Dr.) Vijay Kumar Srivastava, the Hon'ble Vice Chancellor, personally handed Offer Letters to the awardees, who were mainly students and scholars mentored by faculties across various disciplines, marking the highlight of the program, which included the awarding of grants to promising entrepreneurs by the University's Startup and Innovation cell.

Prof. (Dr.) Vijay Kumar Srivastava emphasized the importance of innovation in bridging the gap between projects and products, encouraging a multidisciplinary approach to startups. He highlighted the role of startups in addressing local challenges and contributing to societal welfare.

Attendees were treated to a captivating theatre presentation featuring real success stories of startups, performed by junior Master students from the Faculty of Journalism and Communication under the guidance of veteran theatre expert Mr. P S Chari. The event also marked the release of 'Itivritt', the flagship print media lab journal of the Faculty of Journalism and Communication, showcasing inspiring startup and innovation stories from around the country.

The event witnessed a tremendous response from students, scholars, faculty members, and the local community, reaffirming the university's role in nurturing a vibrant startup and innovation ecosystem. Stay tuned for more updates on our journey of innovation and entrepreneurship! ✨

#StartupEcosystem #Innovation #YoungMinds #MSUBaroda