

# Awareness and Sensitization Sessions on Start-up/Innovation

**Event Name: Awareness and Sensitization Sessions on Startup/Innovation & SSIP Policy 2.0**

**Date: 5.7.2024**

**Venue/ Mode: Bhaskaracharya Hall, EC Dept., LDCE, Ahmedabad**

**No of Participants: 61**

**Speakers Name: Prof. N. A. Kotak**

## **About Event:**

On the day of 5th July, 2024, Session on Orientation of startup and innovation for 1st year E.C students was held in room no 968 of EC building at 11.30 am. The aim of orientation was to make 1<sup>st</sup> students aware about SSIP 2.0 policy and encourage them on why to choose startup. HOD Dr. C. H. Vithlani, SSIP Coordinator, Prof. Kinnar Vaghela, along with department SSIP coordinator Dr. Nirali Kotak was present. Total 61 students have attended the session.

The orientation was started by a brief introduction about startup and entrepreneurship by hosts. The introduction contained the basics of startup and terms like pre-incubation.

Further HOD sir, gave his wise words to student about SSIP policy and about how they could utilize time making it worth. Further he spoke about importance of startup and the environment that is being provided to the students. He also highlighted about benefits of moving to entrepreneurship at a young age.

After that department SSIP coordinator, Dr. Nirali Kotak walked through the steps to file a PoC and how the given Ideas will be evaluated, the financial allowance for innovation, mentor allowance and other supports.

As concluding remarks, Prof. Kinnar Vaghela sir has encouraged students regarding IPR facilities and opportunities provided by the institute for filing patents, copy rights, trademarks, industrial design and semiconductor design as well.

## **Outcome of Event:**

After the awareness session, students were curious and sorted out their doubts about the PoC registration and patent filing. In fact some of the students have also shared few ideas from where they can start working the same direction. Overall the students got motivated and determined for getting benefitted with SSIP 2.0 policy.

## Event Photos

