

Event Title

Event Name: Workshop on Design Thinking & Innovation

Date: 09/07/2024

Venue/ Mode: Seminar

No of Participants: 12

Speakers Name : Mayank Laxmanbhai Damor

About Event: The workshop on Design Thinking and Innovation aims to provide students with a comprehensive understanding of the design thinking process and how it can be applied to foster innovation. In this seminar 12 students of our college participated.

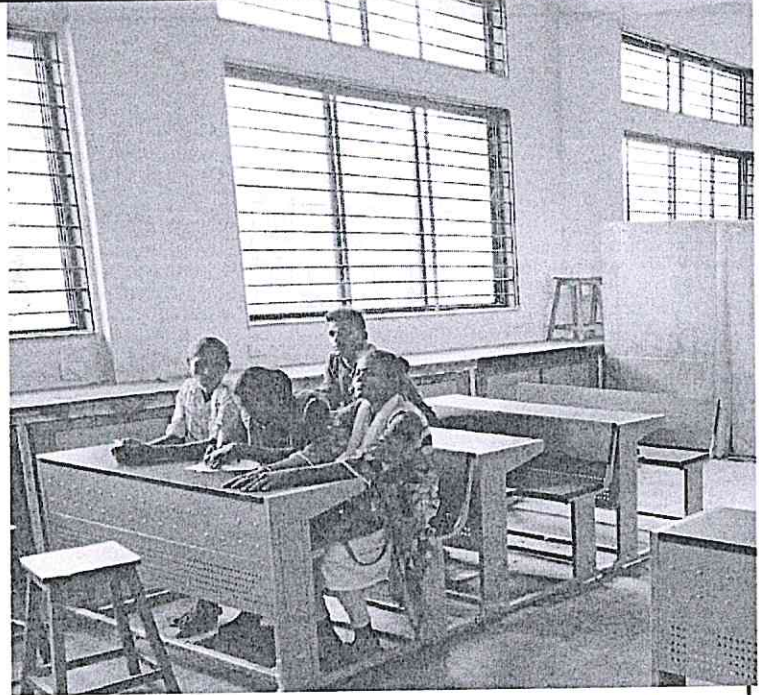
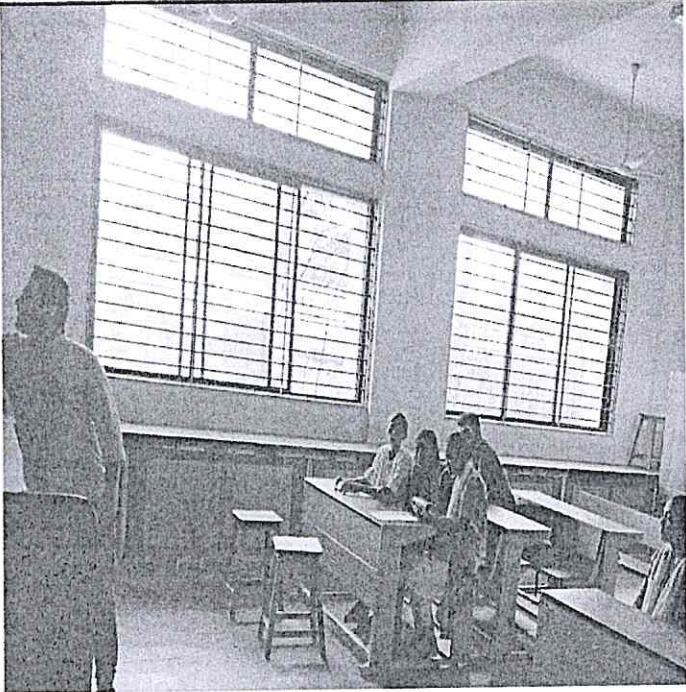
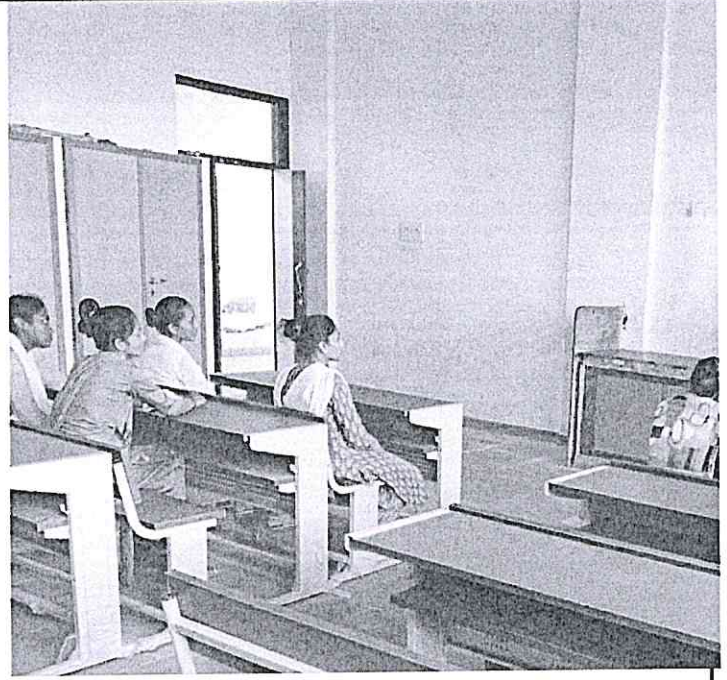
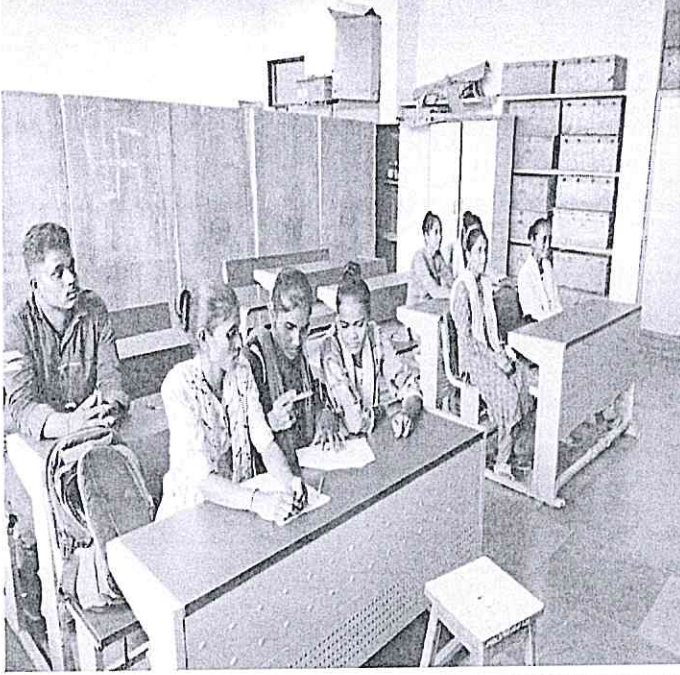
Objectives:

- To introduce the principles and stages of design thinking.
- To encourage creative problem-solving and innovative thinking.
- To provide practical experience in applying design thinking methodologies.
- To foster collaboration and teamwork among participants.

- **Outcome of Event:** Participants gained a solid understanding of the design thinking process, including its principles and stages. This foundation will enable them to approach problems creatively and systematically in their future projects.
- Through interactive sessions, participants learned the importance of empathy in design thinking. They practiced user research techniques, such as interviews and observations, to better understand user needs and challenges.
- The workshop emphasized the importance of defining clear problem statements. Participants learned how to identify user needs and insights, which are crucial for creating effective solutions.
- Participants engaged in brainstorming activities that encouraged creative thinking and idea generation. They explored various ideation techniques, which will help them develop innovative solutions in their respective fields.
- The prototyping sessions provided participants with practical skills in building and testing prototypes. They learned the iterative process of refining their designs based on user feedback.
- Speakers shared real-world examples and success stories of design thinking in action. This exposure to industry practices inspired participants to apply design thinking methodologies in their own projects.
- The group activities fostered collaboration among participants, enhancing their teamwork and communication skills. Working in diverse teams allowed them to gain different perspectives and improve their problem-solving abilities.
- Participants had the opportunity to present their projects and receive constructive feedback from peers and experts. This experience helped them improve their presentation skills and learn the value of incorporating feedback into their work.

Mayank Laxmanbhai Damor
12-07-2024

Event Photos



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SSIP Co-Ordinator
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Limkheda, Dist. Dahod

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Principal
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