



Parul innovation and Entrepreneurship Research centre

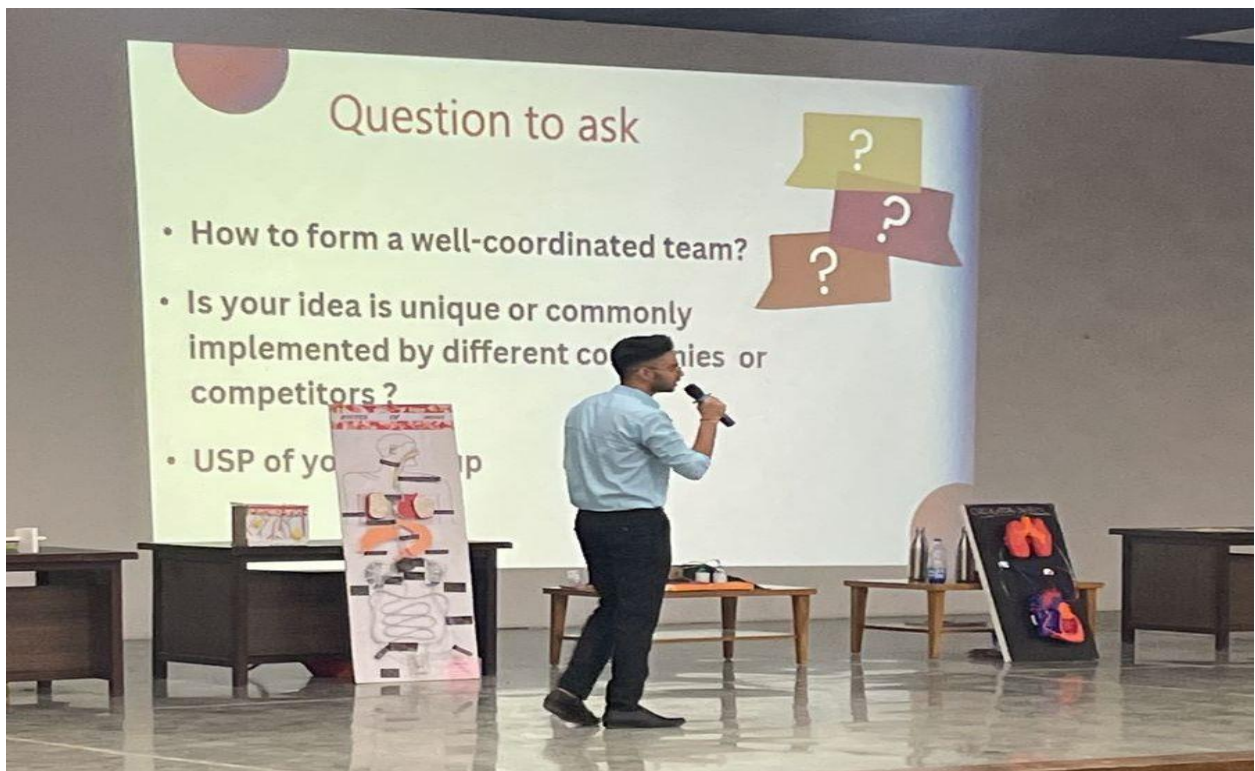
A REPORT ON

Introduce students to the Startup/Innovation & SSIP policy

Parul Institute of Medical Sciences In association With Parul innovation and Entrepreneurship Research centre organized Session on Student startup innovation Policy of Govt.of Gujarat session was taken by Mr. Nikhil Jumde, Incubation Manager, Entrepreneurship Development Centre, Parul University.

Glimpses of Sensitization session of SSIP Policy and Various Initiative of SSIP







He said that this is a unique way to celebrate research, innovation, and startup day, at Parul University. He said that the Student Startup and Innovation Policy is not limited to students studying alone. Under this policy, a total assistance of up to Rs 2.50 lakh will be given to all the youth up to the age of 35 for different levels of work to develop their ideas and take them to the market.

He also added in his session that **the Student Startup & Innovation Policy of the Government of Gujarat aims to create an integrated, state-wide, university-based innovation ecosystem to support the innovations and ideas of young students and provide a conducive environment for the optimum harnessing of their creative pursuits.**

He informed students about the SSIP initiative, such as the various events and competitions that are organised through SSIP, like Azadi Ka Amrit Mahotsav Hackathon, Student Open Innovation Challenge (SOIC), SSIP Prashansa Awards, Startup Sathi, SSIP Samajh, Startup Goonj, SSIP/Startup Mart, SSIP/Startup Manak, SSIP/Startup Samarth.



With so much information delivered to the students, it obviously gave rise to many queries in the minds of the students which all the speakers were happy to clarify. The Q&A Session was followed by with a vote of thanks and the students left with more than just information, they left with an experience they had never imagined.



All in all, the session was focused on motivating the students toward entrepreneurship through the life story of our successful entrepreneur.

Outcome of the Event:

- How to use of SSIP policy
- Prototype Development understanding
- IPR knowledge
- Life journey of an entrepreneur
- How to set goals and face challenges
- Interpersonal skills required for an entrepreneur
- Practical entrepreneurial skills and knowledge.
- Got detailed knowledge of Idea generation and start-up.
- Learned how to manage various factors Such as Marketing , Pricing and funding in the start-up
- How to overcome with problems faced in the business.