



Parul Innovation and Entrepreneurship Research Centre

Report on

Awareness program of entrepreneurship and Startup Opportunity

And

Introducing students to the Startup/Innovation & SSIP policy.

Speaker: Hutesh Baviskar

Speaker Organization: Parul University

Speaker Designation: Manager, PIERC

Organizing Authority: Entrepreneurship Development Cell

Institute: Parul Institute of Engineering and Technology

Date: 5th June, 2024

Time: 10:00 AM to 4:00 PM

Attendance: 450 Students

Objectives of the Session:

- Promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skill set required for a young graduate.
- To stimulate the overall architecture of the Entrepreneurship life cycle and how student can create innovative product by undertaking relevant methods.
- To demonstrate global entrepreneurship activity – growing share of India and different types of entrepreneurship.

Contents of the Session:

- Overview on Entrepreneurship Life Cycle and India position on global entrepreneurship activity.
- How to convert the Young graduate into Innovative Entrepreneur.
- How to start new Innovative start-ups.
- A Hands-on- Survey to check a graduate eligibility to become an Entrepreneur.

Outcome of the Session:

- To understand the basics of Entrepreneurship and its Importance in modern society
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.

Brief:

Mr. Hutesh Baviskar took the session on **Entrepreneurship and Innovation as a career opportunity** for 5 hours for the students of Parul Institute of Engineering and Technology IT and Computer Department. He started his session with Defining about Entrepreneurship and states the examples of successful entrepreneur of world. He further added about the importance of Entrepreneurship and Innovation with the students. He stated about the how to be the core areas of the Business building like the relationship between Innovation & Entrepreneurship, Types of Entrepreneurs, Functions of an Entrepreneur, Barriers to Entrepreneurship, Qualities of an Entrepreneur and the Internal & External Factors of Entrepreneurship. He also covers the topic of how students can convert their innovation into startups. At the end of the session, he personally interacting with students for their better understanding and solve their queries.

Glimpse of the Event



