

## **Expert Session on The Innovation and Entrepreneurship Imperative**

The Department of Research and SSIP 2.0 Cell of Adani University organized the 24<sup>th</sup> research talk, titled "The Innovation and Entrepreneurship Imperative", delivered by Mr. Ramanan Ramanathan, former first mission director of the Atal Innovation Mission and additional secretary at NITI Aayog. The session focuses on understanding innovation; entrepreneurial mindset; driving forces; innovation strategies; entrepreneurship ecosystem; and impact and sustainability. Participants were encouraged to embrace entrepreneurship and innovation as growth-promoting forces.