



WORLD ENVIRONMENT DAY CANOPY CAMPAIGN



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Noble University–Startup and Innovation Activities

Noble Entrepreneurship Cell (NEC)

Welcome to the Noble Entrepreneurship Cell (NEC), the driving force behind innovation and entrepreneurship at Noble University Campus in Junagadh. Empowered by the Student Startup and Innovation Policy (SSIP 2.0) grant from the Government of Gujarat, we are dedicated to fostering creative ideas and supporting startups. Our ecosystem thrives on providing students and the community with essential resources, including co-working spaces, basic lab facilities, and expert mentoring, all within our state-of-the-art incubation center. In collaboration with the Ministry of Education's Innovation Cell, we have established the Institution's Innovation Council (IIC), extending our reach to colleges across the university to nurture a culture of innovation and entrepreneurship. Join us on this journey of discovery, growth, and impact.

Event Schedule

Time	Events
09:30 AM - 11:30 AM	Poster Making Competition
11:30 AM – 02:00 PM	Indoor and Outdoor Tree Plantation Campaign
02:00 PM – 02:30 PM	Lunch Break
02:30 PM – 03:00 PM	Birds' Nest and Water Point arrangement
03:00 PM - 04:00 PM	Winner prize distribution

The World Environment Day - Canopy Campaign was held on June 5th, 2024, at the Noble University Campus. This significant event was organised by the Noble Entrepreneurship Cell in collaboration with the NSS Department of Noble University. The campaign aimed to raise awareness about environmental conservation and promote sustainable practices among the university community. The event featured a variety of activities, including a poster-making competition, a comprehensive tree plantation drive, the installation of bird nests and water points and a prize distribution ceremony to recognise outstanding contributions. With the participation of university dignitaries, faculty members and over 85 enthusiastic students, the event was a resounding success, fostering a deeper connection with nature and a commitment to protecting the environment.

Audience

The event saw participation from a wide array of university members and notable personalities including: Provost, Vice-Provost, trustees, 8 Faculties and 85+ Students.

Key Points

1. Poster Making Competition

The day began with a Poster Making Competition aimed at encouraging creativity and environmental awareness among students. The participants were given themes related to environmental protection, such as:

- Climate Change
- Biodiversity Conservation
- Pollution Control
- Sustainable Living

Students exhibited remarkable creativity and understanding of environmental issues. The posters were judged on various criteria including originality, relevance to the theme, and

visual appeal. The competition concluded with the selection of three outstanding posters, whose creators were awarded special prizes.

2. Indoor and Outdoor Tree Plantation Campaign

Following the poster competition, the focus shifted to hands-on environmental action. This campaign aimed to enhance the campus greenery, promote environmental sustainability and provide educational opportunities about the importance of different plant species. The tree plantation campaign involved:

- **Outdoor Plantation:** Planting over 30 saplings around the campus, which included 25 varieties of Ayurvedic plants; known for their medicinal properties.
- **Indoor Plantation:** Planting more than 50 indoor plants in various university buildings to improve indoor air quality and aesthetics.

3. Lunch Break

A lunch break was provided to allow participants to rest and recharge. This break also facilitated informal discussions and networking among attendees, fostering a sense of community and shared purpose.

4. Birds' Nest and Water Point Arrangement

After lunch, the event resumed with the arrangement of birds' nests and water points across the campus. This activity aimed to:

- Support local bird populations by providing safe nesting spaces
- Ensure birds have access to clean water, especially during the hot summer months

This initiative highlighted the university's commitment to biodiversity and wildlife conservation, promoting a harmonious coexistence with nature.

5. Winner Prize Distribution

The event culminated with a prize distribution ceremony. Awards were given to the top three winners of the poster-making competition. The prize distribution was attended by the Provost, who shared insights on the importance of environmental conservation. Each winner received gifts and certificates of appreciation. The ceremony concluded with a group photo of all participants, symbolizing unity and collective effort towards environmental protection.

Outcomes

The event was a resounding success with significant positive outcomes:

1. **Increased Environmental Awareness:** Participants gained a deeper understanding of environmental issues and the importance of sustainable practices.
2. **Enhanced Campus Greenery:** Over 75 plants, including 25 Ayurvedic varieties and 30 indoor plants, were planted, contributing to a greener and healthier campus.
3. **Support for Local Wildlife:** Installation of bird nests and water points promoted biodiversity and provided essential resources for local bird populations.
4. **Community Engagement:** The involvement of university dignitaries, faculty members, and over 85 students fostered a strong sense of community and collective responsibility towards environmental stewardship.
5. **Recognition of Efforts:** The prize distribution ceremony acknowledged and rewarded the creativity and dedication of participants, encouraging ongoing commitment to environmental conservation.

Through these activities and their outcomes, the World Environment Day - Canopy Campaign at Noble University successfully promoted environmental protection and inspired the university community to adopt more sustainable and eco-friendly practices.



Connect Us:



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