



# **INTELLECTUAL PROPERTY RIGHTS (IPR) AND IP MANAGEMENT FOR START UPS**



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## Contents

Title Page	1
Contents	2
Introduction- Noble Entrepreneurship Cell (NEC)	3
Event Schedule	3
Event Overview	4
Key Points	5
Outcomes	6
Photographs	7
Connect Us	9

## Noble University–Startup and Innovation Activities

### Noble Entrepreneurship Cell (NEC)

Welcome to the Noble Entrepreneurship Cell (NEC), the driving force behind innovation and entrepreneurship at Noble University Campus in Junagadh. Empowered by the Student Startup and Innovation Policy (SSIP 2.0) grant from the Government of Gujarat, we are dedicated to fostering creative ideas and supporting startups. Our ecosystem thrives on providing students and the community with essential resources, including co-working spaces, basic lab facilities, and expert mentoring, all within our state-of-the-art incubation center. In collaboration with the Ministry of Education's Innovation Cell, we have established the Institution's Innovation Council (IIC), extending our reach to colleges across the university to nurture a culture of innovation and entrepreneurship. Join us on this journey of discovery, growth, and impact.

### Event Schedule

<b>Time</b>	<b>Events</b>
11:00 AM	Welcome & Introduction of Guest Speaker
11:10 AM	Guest session
12: 15 PM	Q & A session
12:30 AM	Valediction & Appreciation

### Event Joining Link

<https://atmiyauni.webex.com/atmiyauni/j.php?MTID=m4b9c8263d2f69071bb1becdb4ef80ef0>

## Event Overview

The Noble Entrepreneurship Cell (NEC) of Noble University, in collaboration with Atmiya University, Rajkot, organised an insightful online workshop on Intellectual Property Rights (IPR) and IP management tailored for startups. Held on May 31, 2024, this event featured Dr. Ashish Kothari, a renowned expert in the field of Intellectual Property Rights, as the guest speaker. The primary goal was to educate startup founders and entrepreneurs on the critical aspects of Intellectual Property Rights and the strategic management of these assets. The workshop aimed to demystify the patent filing process and emphasize the importance of protecting innovative ideas.

## About Guest Speaker

Dr. Ashish Kothari is a Director, Research Innovation & Translation from Atmiya University and a distinguished authority on Intellectual Property Rights with extensive experience in guiding startups and IP management.



## Audience

No. of Participants (Faculties + Students): 44

## Key Points

### ➤ Why File Patents?

- Dr. Kothari explained the fundamental reasons for filing patents, highlighting the protection of innovations from unauthorized use and the potential for leveraging patents as business assets.

### ➤ Use of Patents

- The session detailed how patents can be used strategically to gain competitive advantage, attract investments and generate revenue through licensing and partnerships.

### ➤ Jurisdiction

- Participants learned about the different jurisdictions for filing patents, including the implications of national versus international patents and the importance of understanding regional patent laws.

### ➤ Applications

- The process of applying for patents was broken down into clear steps, from initial idea conception to final submission; ensuring participants were well-prepared to navigate the application process.

### ➤ Invention Before Drafting

- Dr. Kothari emphasised the importance of thorough research and development before drafting a patent application, including documenting the invention process and conducting prior art searches.

### ➤ Specifications

- Detailed guidance was provided on how to draft patent specifications, covering critical elements such as claims, descriptions, and drawings to meet legal requirements and enhance the patent's strength.

### ➤ Various Forms of Patents

- The session covered the different types of patents available, including utility patents, design patents, and plant patents, and their respective scopes and protections.

➤ Application Stages

- Dr. Kothari outlined the various stages of the patent application process, from provisional applications to non-provisional applications and the importance of each stage in securing patent rights.

➤ Fees

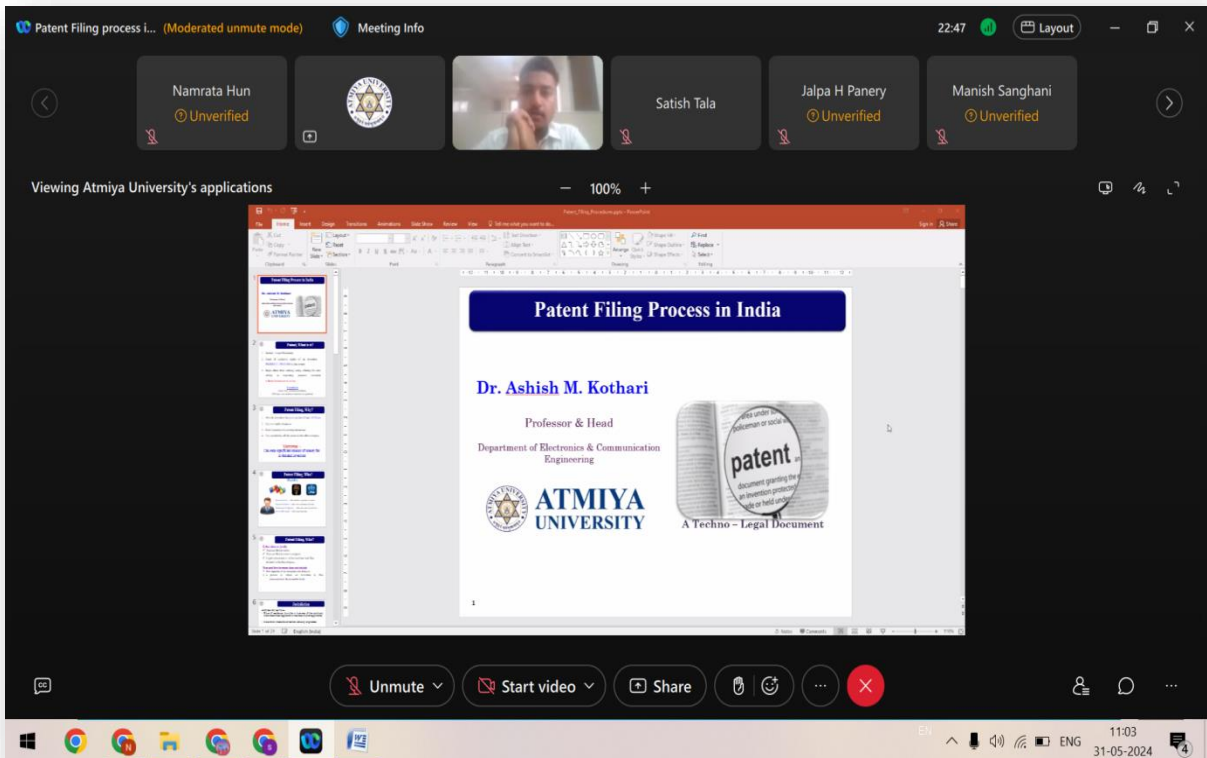
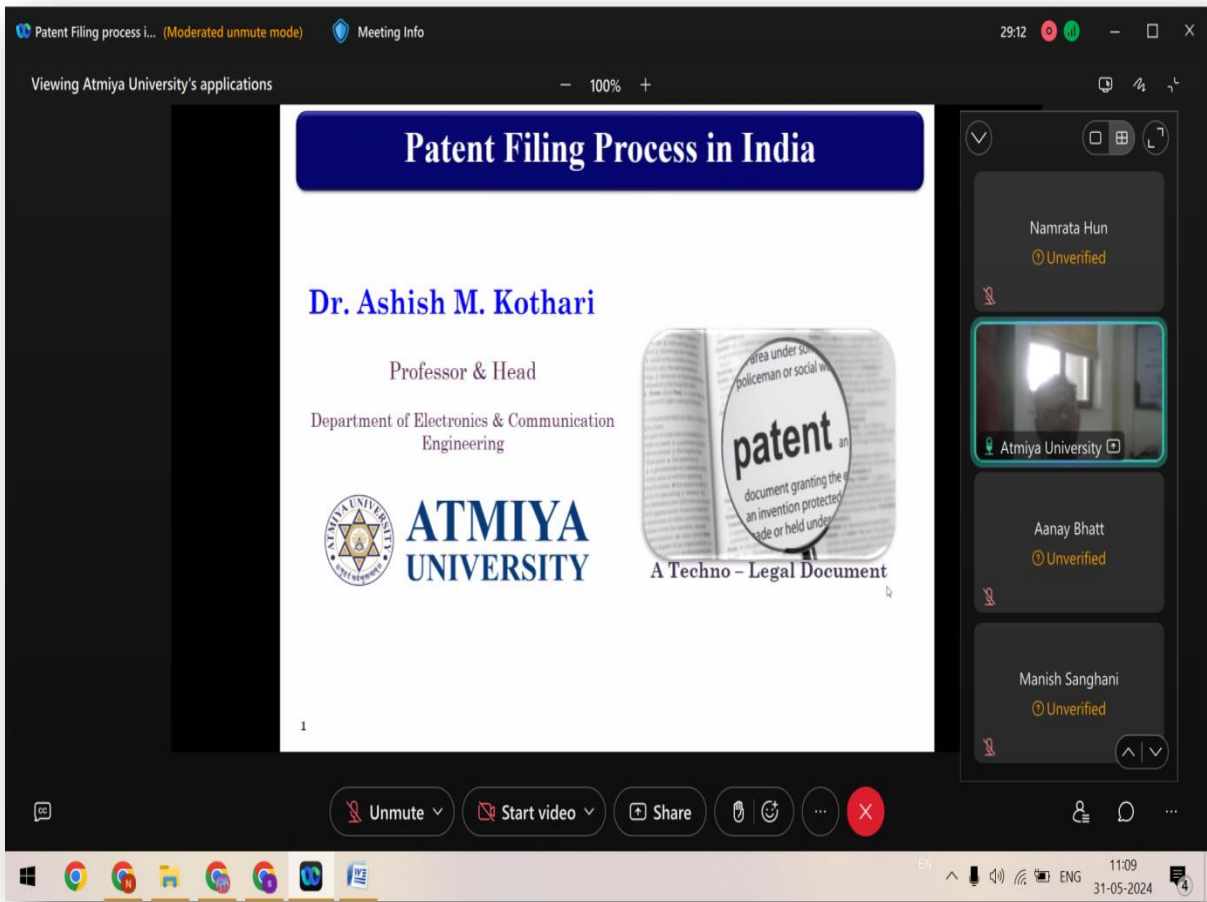
- A comprehensive overview of the costs associated with filing patents, including filing fees, examination fees and maintenance fees, helping startups budget effectively for IP protection.

➤ Interactive Session

- The workshop concluded with a highly engaging Q&A session. Participants had the opportunity to ask specific questions related to their own IP challenges and received tailored advice from Dr. Kothari. This session fostered a deeper understanding of the practical aspects of IPR and allowed for personalized problem-solving.

## Outcomes

- ✓ Enhanced Understanding: Participants left the workshop with a robust understanding of the importance of protecting their intellectual property and the detailed process involved in filing patents.
- ✓ Practical Knowledge: Attendees gained actionable insights and practical knowledge on managing IP within their startups, enabling them to implement effective IP strategies.
- ✓ Engagement: The interactive Q&A session ensured those participants' individual concerns were addressed, providing valuable, personalized guidance that enhanced the overall learning experience.



Meeting Info: Patent Filing process i... (Moderated unmute mode)

### Patent Filing, Who?

**Either alone or jointly**

- ✓ True and first inventor
- ✓ True and first inventor's assignee
- ✓ Legal representative of deceased true and first inventor or his/her assignee.

**True and first inventor does not include**

- ✗ first importer of an invention into India or
- ✗ a person to whom an invention is first communicated from outside India

5

Unmute (Ctrl + M), or press and hold the Spacebar to temporarily unmute

Participants (44)

- Namrata Hun (Unverified)
- Atmiya University (Host, pro)
- Aanay (Unverified)
- Aarti (Unverified)
- Ankita (Unverified)
- Ashish (Unverified)
- bhakti (Unverified)
- bhuvne ngivbte (Unverified)
- divya k (Unverified)
- Manish Sanghani (Unverified)
- Saloni S. Chauhan (Unverified)

Unmute Start video Share

11:30 31-05-2024

Meeting Info: Patent Filing process i... (Moderated unmute mode)

01:44:03

Layout

Chat

Everyone Direct

Thar New messages ^ or wonderful session

Aditya Patil Unverified 12:21  
Thank you sir for valuable session. Thank you noble university and startup team members for such initiatives.

Madhuri katira Unverified 12:21  
Very nice session

VAIDEHIBA VAGHELA Unverified 12:23  
thank you so much sir

Write a message to Patent Filing

Unmute Stop video Share

12:24 31-05-2024



## Connect Us:



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