



Degree Engineering College



Gujarat Knowledge Society  
Commissionerate of Technical Education  
Government of Gujarat



A Report on  
**“Sensitization Program”**

18th Mar, 2024



**OM EDUCATION CAMPUS  
JUNAGADH**

**WELCOMES  
ALL PARTICIPANTS AND DIGNITARIES  
IN**

**SSIP SENSITIZATION PROGRAMME**



[www.omeducation.edu.in](http://www.omeducation.edu.in)

**Organizer**

OM Incubation Centre

**Conducted by**

PROF. N.J. HINDOCHA

**Convener**

PROF. D.K. TRIVEDI

Student Start-Up and Innovation Policy 2.0 (SSIP) is originally initiated by Govt. of India. SSIP cell is trying to develop a grassroots level culture to harness creative potential of youth across academia in the state. The objective of SSIP is to ignite the students to become entrepreneurs. Students should be encouraged to become job providers rather than job seekers. Through SSIP policy, students will be provided funding to realize their start-up.

To disseminate the information regarding the SSIP, seminar have been scheduled and organized at OM Incubation Centre, Om Engineering College on 18th March, 2024. As a part of this, a seminar has been organized to sensitize the Engineering students by the SSIP Cell of the Om Engineering College, Junagadh. Prof.N.J. Hindocha, Civil Engineering department, OEC, Junagadh, shared the vision envisaged by the government for the entrepreneurship and start-ups, and elaborately discussed success-stories of the start-up ventures in Gujarat and at the national level.

The scheme objectives, institute level interventions, and the roadmap to avail benefits were shared at length with the students. Faculty of various departments along with the students participated in the session. About 103 students were sensitised. At the end of the session the speaker involved the audience by following a presentation with a question-answer session.