

## MANAGED BY TIRUPATI FOUNDATION TRUST





AFFILIATED BY GUJARAT TECHNOLOGICAL UNIVERSITY APPROVED BY AICTE

Date: 11/3/24

## **Report**

#### **Introduction:**

Under the Student Startup and Innovation Policy (SSIP) 2.0, a sensitization event was organized at Sardar Patel College of Administration and Management-MBA by Jigisha Trivedi. The event aimed to create awareness among students about entrepreneurship and innovation and encourage them to become a part of the startup ecosystem. The event was organized by the Department of Science and Technology, Government of India, in collaboration with the college.

#### **Objective:**

The primary objective of the event was to sensitize the students about the opportunities available for them in the startup ecosystem and encourage them to become entrepreneurs. The event also aimed to educate the students about the various government initiatives and schemes that support startups and how they can take advantage of them.

### **Participants:**

The participants included 50 students from the Sardar Patel college of Education,

## **Highlights:**

The sensitization event had several sessions and activities that provided students with insights into the startup ecosystem. Some of the highlights of the event were:

**Keynote addresses:** The event started with a keynote address by Jigisha Trivedi, who shared his experiences and insights on entrepreneurship and innovation. He motivated the students to take up entrepreneurship and explained how it can change their lives.



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**Discussions:** The event had several discussions on various topics related to entrepreneurship and innovation.

Workshops: The event also had several workshops on various topics such as business planning, product development, and marketing.

#### **Outcome:**

The sensitization event was successful in creating awareness among students about entrepreneurship and innovation. The event provided students with insights into the startup ecosystem and helped them understand the requirements of becoming an entrepreneur. The event also helped students understand the various government initiatives and schemes that support startups.

#### **Conclusion:**

The sensitization event under SSIP 2.0 at Sardar Patel College of Administration and Management-MBA by Jigisha Trivedi was a successful initiative that created awareness among students about entrepreneurship and innovation. The event provided students with valuable insights into the startup ecosystem and helped them understand the requirements of becoming an entrepreneur. The event was a step towards creating a startup culture among students and encouraging them to become job creators rather than job seekers. The organizers and participants deserve appreciation for their efforts in organizing and participating in the event.



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#### Glimpse of the Event







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# સ્પેક એમ.બી.એમાં સ્ટુડન્ટસ સ્ટાર્ટઅપ એન્ડ छनोवेशन विषय पर सेमिनार योजयो



વિદ્યાર્થીઓને સ્ટુડન્ટસ સ્ટાફગણ તેમજ વિદ્યાર્થી સ્ટાર્ટઅપ એન્ડ ઇનોવેશન મિત્રો ને અભિનંદન પાઠવ્યા પોલીસીનાં વિવિધ પાસાઓ હતા.

કોઓર્ડિનેટર)ને આમંત્રિત ડિરેક્ટર ડો.વિશાલ કરવામાંઆવ્યા હતા.જેમણે પાટીદાર દ્વારા તમામ

