

Report on SSIP Student Sensitization Lecture 4: Startup Through Applied Sciences

Date: 23/02/2024

Speaker: Dr. Pinkesh Sutariya, SP University

Students Present: 148

SSIP Cell, GASC had arranged a series of lectures in the month of February, to sensitize students about SSIP 2.0 (Student Startup and Innovation Policy) – Government's policy to encourage Innovation and Entrepreneurship among the students. The fourth lecture of this series was held on Friday, 23/02/2024, 2:30-3:30 PM at Room M-5 (Main Building) in the College Premises.

Dr. Sutariya started with the stories where rubber met the road, that is successful start ups from academia, namely Nirma University, IIT Chennai, IIT Delhi and IIT Kanpur. Then he went on to discuss Start ups from others and finally introduced the students to National Startup Awards.

During his presentation, Dr Sutariya included discussions on countless successful start ups, each serving to emphasize a particular point and impressed upon the students the need to identify problems on society instead of research problems for start up success. He successfully introduced the differences between priorities of markets and academia.

During and after the presentation, students were allowed and encouraged to ask their questions freely, and students took the full benefit of the same to clear their doubts.



