

Report on SSIP Student Sensitization Lecture 3: Journey of Startup-Innovation to Entrepreneurship

Date: 16/02/2024

Speaker: Dr. Bharat Makwana, Bhavans college, Ahmedabad

Students Present: 159

SSIP Cell, GASC had arranged a series of lectures in the month of February, to sensitize students about SSIP 2.0 (Student Startup and Innovation Policy) – Government's policy to encourage Innovation and Entrepreneurship among the students. The third lecture of this series was held on Friday, 16/02/2024, 11:30-12:30 PM at Room M-5 (Main Building) in the College Premises.

Dr. Makwana first introduced the students to National Flagship Initiative of Government of India under Start up India Policy, emphasizing the need for Innovation for growth of economy. Then he went on to elaborate on the Start up india and added examples of successful trailblazers in the field of innovation to encourage the students.

Second half of the lecture was actual processes to avail the benefits of government assistance and various steps involved in establishing a successful startup, including disparate problems faced by fledgling initiatives and how to overcome them.

During and after the presentation, students were allowed and encouraged to ask their questions freely, and students took the full benefit of the same to clear their doubts.



