



## **WORKSHOP ON INNOVATIVE AND ENTREPRENEURSHIP OUTREACH PROGRAM IN COMMUNITY**

“Workshop On Innovative And Entrepreneurship Outreach Program In Community” Knowledge Lecture was jointly organized by The Institution’s Innovation Council (IIC) VNSGU, Student Start-up and Innovation Policy (SSIP), VNSGU Incubation Centre and Navyug Commerce College, Surat on 14<sup>th</sup> February, 2024 at 12:00 noon at Central Hall, Ground floor, Navyug Commerce college, Surat. In this event, there were a total of 102 Students and 3 faculties presented for the session.

At the beginning of the session, Dr. Mehul Shah introduced the key speaker of the event Mr. Pancham Baraiya (Centre Head, Surat Start-up Studio at Parul University). Dr. Vinod Patel (Principal, Navyug Commerce College, Surat) felicitated Mr. Pancham Baraiya with the Memento.

Mr. Pancham Baraiya discussed about the definition of Start-up and meaning of Start-up. Then he explained how are Start-ups disrupting markets by giving some examples such as Ola (Disruption in Taxis), Grofers (Disruption in Grocery), Flipkart, Myntra (Disruption in Shopping), Zomato, Food

panda(Disruption in eating places), Whatsapp, Twitter, Facebook, Snapchat(Disruption in Media) etc.

Then he discussed about some challenges faced by student entrepreneurs such as lack of financial support, lack of proper mentoring, IP Protection etc. Because of these problems students drops their start-up ideas and they starts finding the job. Mr. Pancham Baraiya explained the difference between the Business and the Start-up by giving some examples. He discussed about essential elements of success. He concluded the session with some successful start-up stories.

To conclude the session Dr. Mehul Shah thanked a speaker for sparing her precious time and sharing his knowledge and Experience with participants, also thank Institution's Innovation Council, Moe's Cell, Navyug Commerce College, and Veer Narmad South Gujarat University for their support throughout the session. This event was organized by Institution's Innovation Council (IIC) VNSGU, Student Start-up and Innovation Policy (SSIP), Idea and Innovation Cell, Navyug Commerce College under the guidance of VNSGU Vice-Chancellor Dr. Kishorsinh N Chavda Sir, and Dr. Rameshdan C Gadhvi (Registrar VNSGU).

## Some Glimpse of this event





**Report Prepared by Mrs. Devanshi Solanki**